

Tableau + Analytics API

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<http://bit.ly/anzreg-tableau-api>

¿Tableau?

Examples

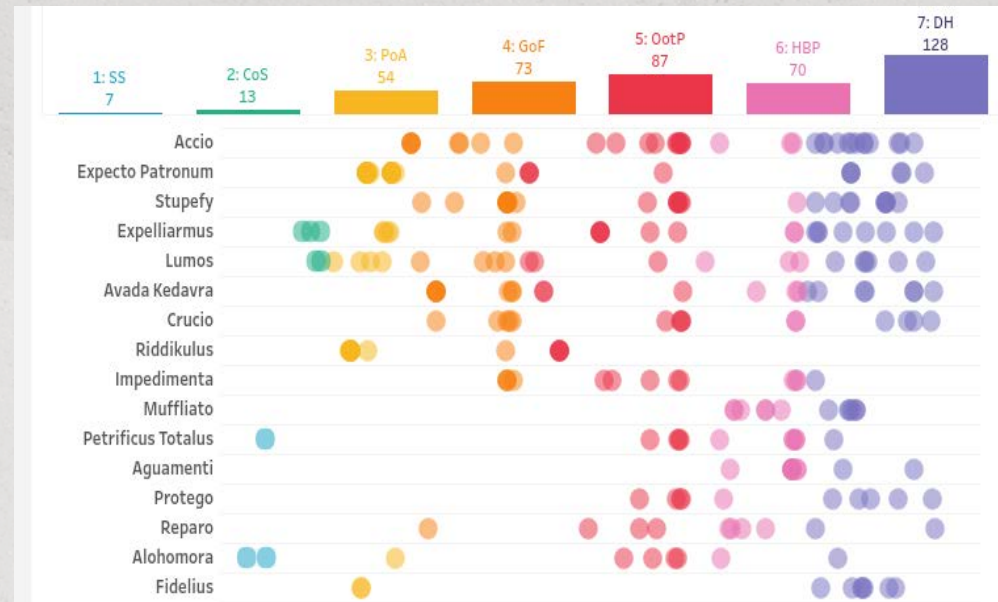
- [US political polarization](#)
- [Harry Potter spell](#)
- [New York taxis](#)

Swinburne

- [Swinburne Commons](#)
- [Commons analytics](#)
- [Commons - series analytics](#)

ExLibris

- [ExLibris - Tableau - Web Data Connector blog post](#)
- [ExLibris Tableau connector on GitHub](#)
- [ExLibris hosted connector](#)



University examples

- [Utah - index](#)
- [Utah - courses](#)
- [Utah - enrollments](#)

Idea Exchange

31

votes

Vote

Tableau access to Analytics (Alma & Primo)

Hi ExLibris

A number of institutions use Tableau (market leading BI platform) for Library Analytics

It would be awesome if ExLibris would open/allow Alma & Primo Analytics to connect with other similar BI tools)

Currently Tableau can connect with Oracle BI (OBIEE) (which Alma/Primo Analytics use) I have the connection

details and network access - refer documents below

- <https://www.youtube.com/watch?v=4WKbtLB1W5o>
- <http://kb.tableau.com/articles/knowledgebase/tableau-and-obiee>
- <https://www.biconnector.com/>

ExLibris users: Please post in the comments below if you use Tableau - or if you use a similar Library Analytics please post the details

Cheers

Justin Kelly
Swinburne

Why does Swinburne care ?



Back to Business Analytics Wiki



Executive Scorecard



Load



Load Revenue



Course Attrition



VTAC



Government Data Collections



Finance



Marketing



Course and Unit Delivery



Powered by Swinburne Information Hub (SIH)

NSE Pipeline

Monitors Applicants, Offered Students, and Enrolled Students

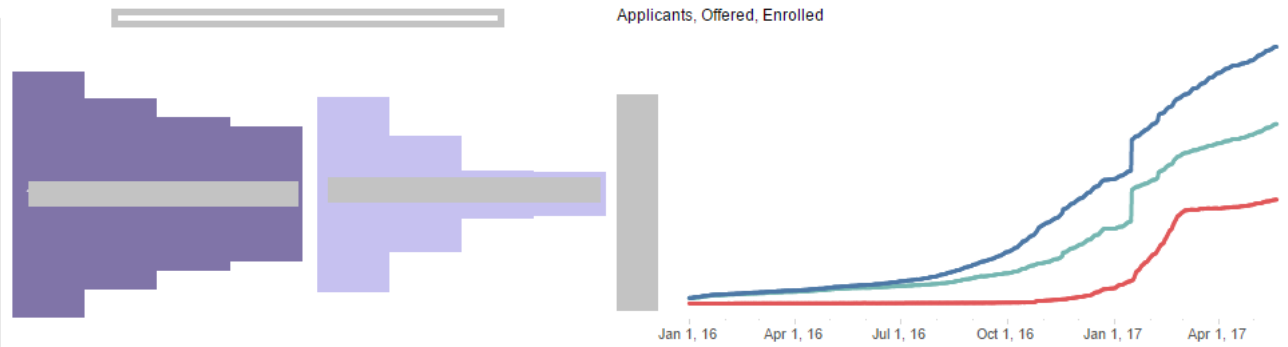
Data as at:

5/21/2017

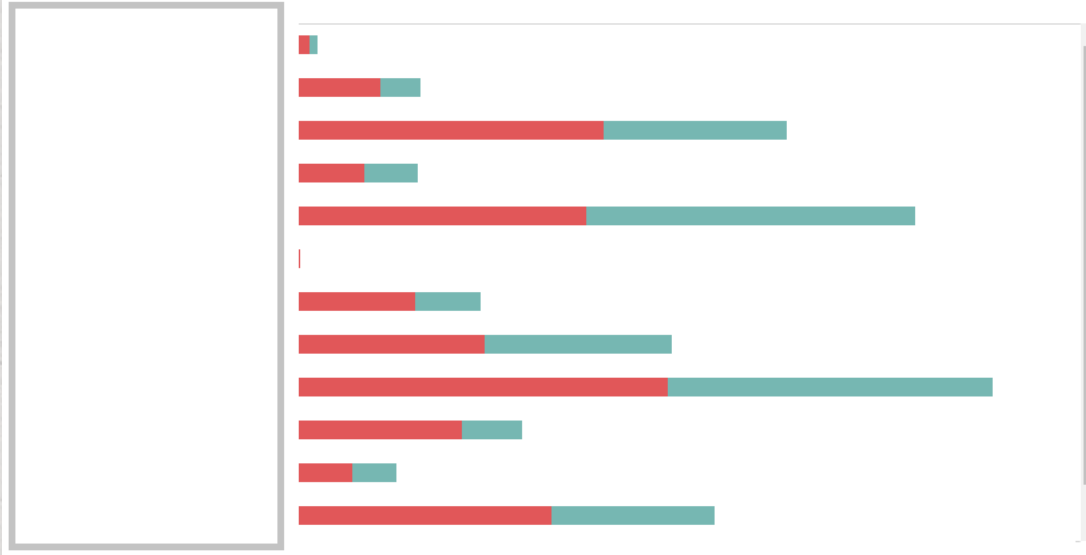
Pipeline Summary



Applicants, Offered, Enrolled



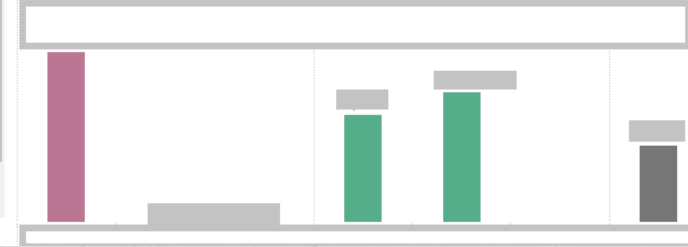
Assessment Age Band of Applications



Assessment Age Band of Applications



Applicants by Sales Channel



Can you see the problem?

Ex Libris Tableau Web Data Connector

API Key

e.g. l7xx04fbcedffds882393xxd4323bxxxxx1

Remember key

Report Path

e.g. /shared/Alma/Fulfillment/Reports/Count of Items Loaned by Patron Group

The path (including the report name) of the Analytics report. See this [blog post](#)

Region

NA

Max number of rows

5000

Get data

Sample Alma Analytics report

| Caval Patrons | | | | | | |
|--------------------|------------|-----------|----------------------|-------------------------|---------------|-------------|
| Caval Patrons | | | | | | |
| Primary Identifier | First Name | Last Name | Statistical Category | User Group | Creation Date | Expiry Date |
| | | 000000128 | None | 01 Student TAFE | 7/28/1993 | 3/10/2015 |
| | | 000000735 | None | 01 Student TAFE | 2/23/1996 | 3/10/2015 |
| | | 000000801 | None | 03 Master/Doctorate | 3/8/1996 | 3/10/2015 |
| | | 000000924 | None | 01 Student TAFE | 7/16/1996 | 3/10/2015 |
| | | 000001485 | None | 11 Staff - Academic | 8/12/1997 | 3/10/2015 |
| | | 000001598 | None | 01 Student TAFE | 1/29/1998 | 3/10/2015 |
| | | 000002074 | None | 01 Student TAFE | 4/1/1998 | 3/10/2015 |
| | | 000004550 | None | 01 Student TAFE | 2/15/2000 | 3/10/2015 |
| | | 000004582 | None | 11 Staff - Academic | 2/16/2000 | 3/10/2015 |
| | | 000004602 | None | 11 Staff - Academic | 2/17/2000 | 3/10/2015 |
| | | 000004742 | None | 01 Student TAFE | 2/23/2000 | 3/10/2015 |
| | | 000005314 | None | 03 Master/Doctorate | 5/31/2000 | 3/10/2015 |
| | | 000007112 | None | 01 Student TAFE | 2/22/2001 | 3/10/2015 |
| | | 000007488 | None | 12 Staff - Non-academic | 3/27/2001 | 3/10/2015 |
| | | 000007696 | None | 11 Staff - Academic | 5/25/2001 | 3/10/2015 |
| | | 000007719 | None | 01 Student TAFE | 6/5/2001 | 3/10/2015 |
| | | 000007821 | None | 01 Student TAFE | 7/4/2001 | 3/10/2015 |
| | | 000007886 | None | 11 Staff - Academic | 7/23/2001 | 3/10/2015 |
| | | 000008081 | None | 11 Staff - Academic | 8/9/2001 | 3/10/2015 |
| | | 000008116 | None | 11 Staff - Academic | 8/24/2001 | 3/10/2015 |
| | | 000009806 | None | 01 Student TAFE | 2/28/2002 | 3/10/2015 |
| | | 000010017 | None | 11 Staff - Academic | 3/8/2002 | 3/10/2015 |
| | | 000010019 | None | 01 Student TAFE | 3/9/2002 | 3/10/2015 |
| | | 000011386 | None | 12 Staff - Non-academic | 1/29/2003 | 3/10/2015 |

Bringing that into Tableau

ExLibris

Connection

Live

Extract

Edit Refresh

Extract Required.

Caval Patrons

Creating Extract

Loading data...

Getting row: 4550

Cancel



Sort fields

Data source order



Show aliases

Show hidden fields

1,000

rows

| # | Abc | 📅 | 📅 | Abc | Abc | Abc | Abc |
|---------------|----------------------|---------------|---------------|---------------|---------------|---------------------|--------------------|
| Caval Patr... | Caval Patrons | Caval Patrons | Caval Patrons | Caval Patrons | Caval Patrons | Caval Patrons | Caval Patrons |
| 0 | Statistical Category | Creation Date | Expiry Date | First Name | Last Name | User Group | Primary Identifier |
| 0 | None | 28/07/1993 | 10/03/2015 | null | 000000128 | 01 Student TAFE | null |
| 0 | None | 23/02/1996 | 10/03/2015 | null | 000000735 | 01 Student TAFE | null |
| 0 | None | 8/03/1996 | 10/03/2015 | null | 000000801 | 03 Master/Doctorate | null |
| 0 | None | 16/07/1996 | 10/03/2015 | null | 000000924 | 01 Student TAFE | null |
| 0 | None | 12/08/1997 | 10/03/2015 | null | 000001485 | 11 Staff - Academic | null |
| 0 | None | 29/01/1998 | 10/03/2015 | null | 000001598 | 01 Student TAFE | null |
| 0 | None | 1/04/1998 | 10/03/2015 | null | 000002074 | 01 Student TAFE | null |

Where it starts to get interesting

ExLibris

Connection

Live

Extract

[Edit](#) [Refresh](#)

Extract Required. 5/22/2017 1:43:02 PM

Caval Patrons



ezproxy

Sort fields

Show aliases

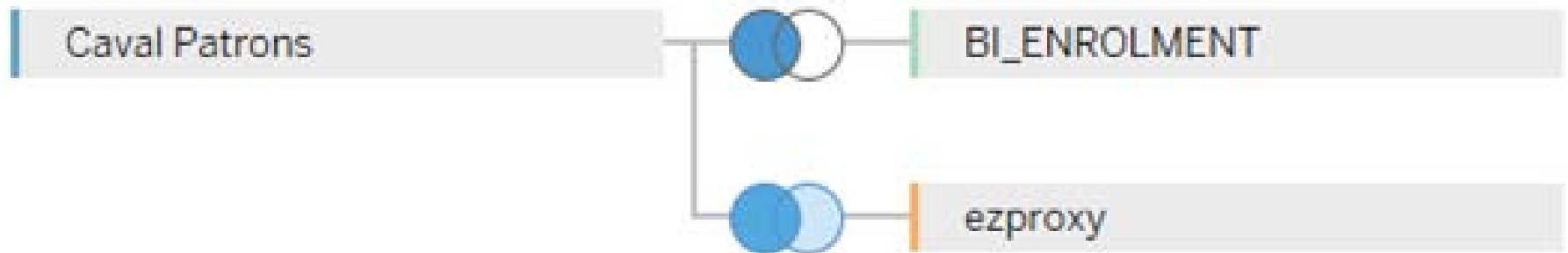
Show hidden fields

rows

| # | Abc | 📅 | 📅 | Abc | Abc | Abc | Abc | # |
|---------------|----------------------|---------------|---------------|---------------|---------------|-----------------|--------------------|---------|
| Caval Patr... | Caval Patrons | Caval Patrons | Caval Patrons | Caval Patrons | Caval Patrons | Caval Patrons | Caval Patrons | ezproxy |
| 0 | Statistical Category | Creation Date | Expiry Date | First Name | Last Name | User Group | Primary Identifier | Id |
| 0 | None | 28/07/1993 | 10/03/2015 | null | 000000128 | 01 Student TAFE | null | nu |
| 0 | None | 15/06/1994 | 10/03/2015 | null | 0565652 | 01 Student TAFE | null | nu |
| 0 | None | 15/06/1994 | 10/03/2015 | null | 0610267 | 01 Student TAFE | null | nu |
| 0 | None | 15/06/1994 | 10/03/2015 | null | 0611344 | 01 Student TAFE | null | nu |
| 0 | None | 15/06/1994 | 10/03/2015 | null | 0630861 | 01 Student TAFE | null | nu |
| 0 | None | 29/06/1994 | 10/03/2015 | null | 064563X | 01 Student TAFE | null | nu |
| 0 | None | 29/06/1994 | 10/03/2015 | null | 0646024 | 01 Student TAFE | null | nu |

Where it gets really interesting

ExLibris



Sample merge Alma analytics with the student system and ezproxy

CAVAL users - eRources usage - Study Level

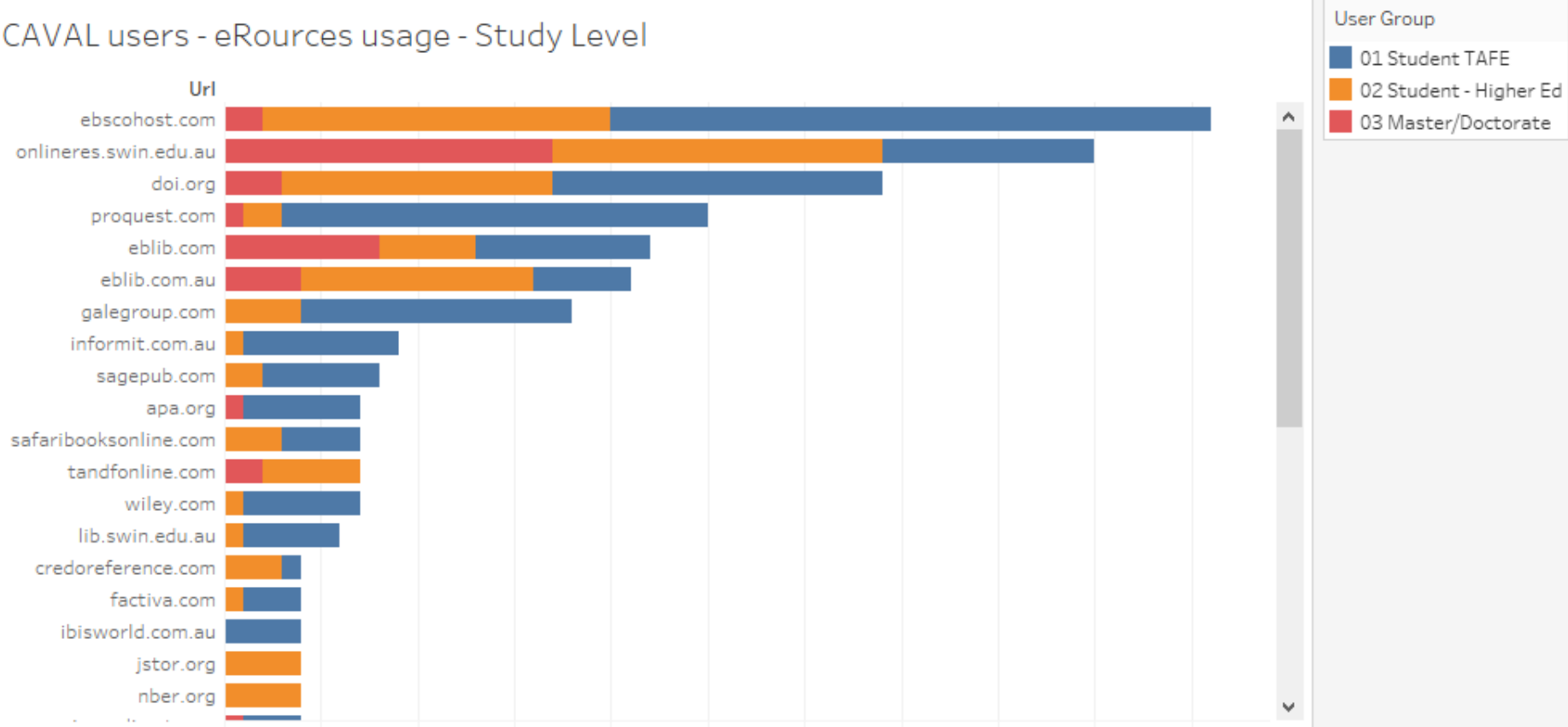




Tableau + Web Connector: Whats right

Easy to work with

Great for high level reports



Tableau + Web Connector: Whats wrong

Limited

Not suitable for operational style reporting
or exploratory/analysis style work

!Oracle BI is not an operational reporting system!

Tableau + Web Connector: Conclusion

Personally incorrect expectations

Limited

Not suitable for operational style reporting

Suggestions

Analytics or exploratory report
Tableau + Alma API (requires custom development)

Just need to bring in high level figures in
Tableau + Alma/Primo Analytics API + Web Connector

What now?

Tableau + University of Washington Libraries
Alma Analytic Tools

Bypass any 5000 or 65,000 row limit

**Custom development to get the benefits of
Tableau and Alma/Primo Analytics**



I've forgotten why I care

Alma = Universal Resource Management

Primo = Universal Display/Discovery Layer

Ezproxy/Link Resolvers = Universal content access

Tableau = Universal BI/Analytical reporting tool

Without all 4 of the above in sync we are not extracting the true benefits of the ExLibris product suite

Please tell me again why I should care

No one outside of the Library knows or cares that Alma/ExLibris are awesome - can't see = don't care

All AU universities are focusing on analytics (7.5% funding)

The Libraries best resource (data) can't be locked away in a silo - it needs to be deeply incorporated with the rest of the universities reporting/analytical systems

Thank you!

Questions, comments, thoughts, suggestions??

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<http://bit.ly/anzreg-tableau-api>