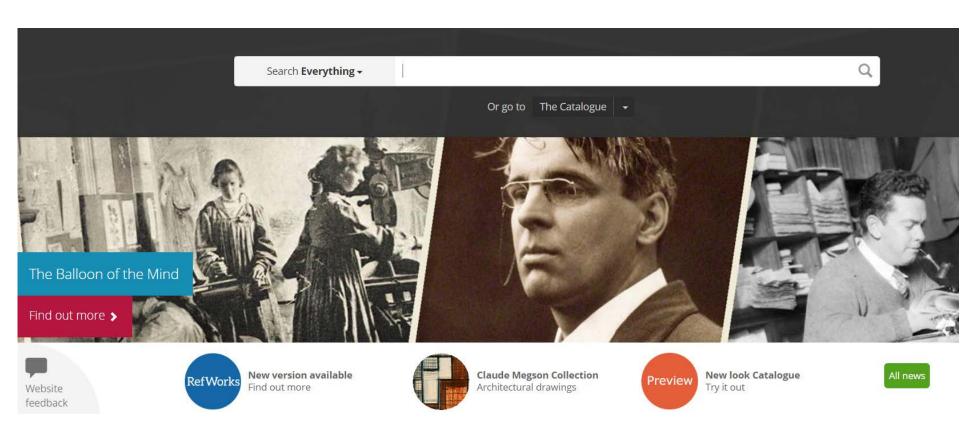


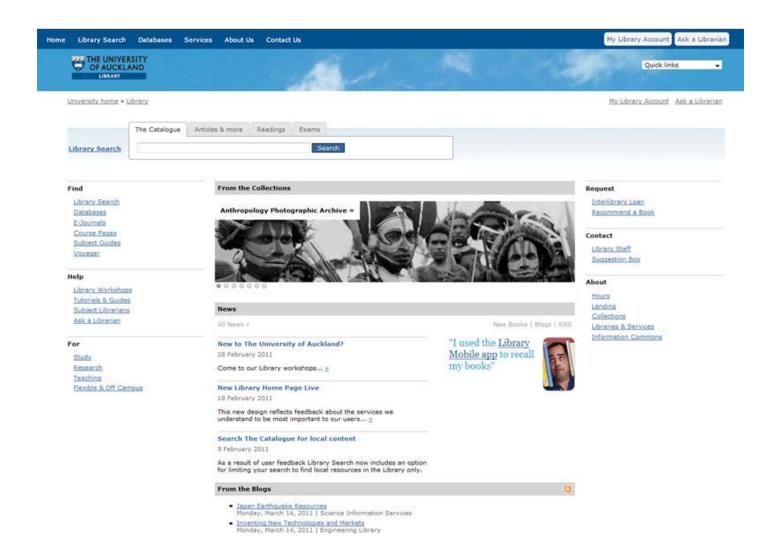


Help Study Research Teach About Contacts

UOA Discovery Zone









Some fundamentals to address

- 1. ExLibris searching or build standalone?
 - Do we have Resources to do it?
- 2. What does what?
 - DZN single quick search
 - Source Providers for advanced searching
- 3. Determine a technology framework: Modular, scalable and compatible
- 4. Design a UI framework. Public input comes later.
- Design a culture of iterative design and constant testing



Meta data specialist Applications support Content writer

Designer Project manager

Usability tester Functional tester



Web development - in house, sustainable, collaborative, capability development

The changing face of librarianship



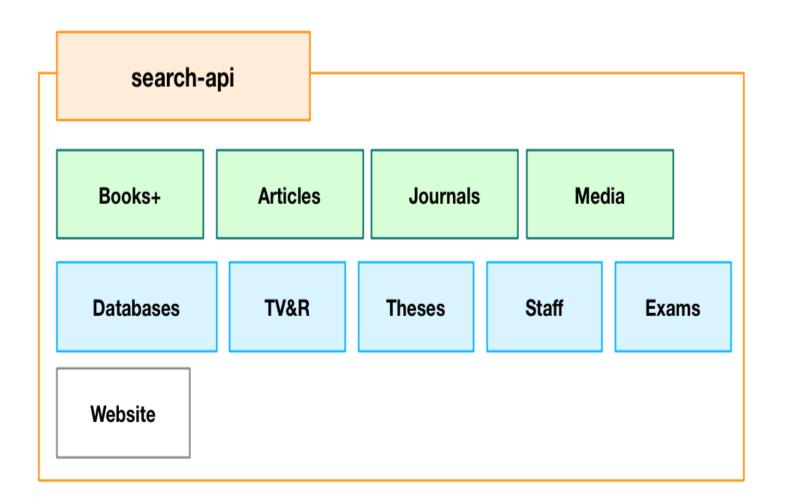


The Secret Sauce

We use an API, just not That API

```
olumes/DATA/Code/wizzard.us] - .../server.js - JetBrains WebStorm 2.1.5
- 6 A B 3 T
 server.js
   app.post('/', function(req, res){
        console.log('post');
             console.log(req.body);
             if (reg.body.From && reg.body.From === '+1612
                 var textBody = req.body.Body;
if (textBody) {
                      var words = textBody.toLowerCase().split(' ');
                      console.log(words);
                      var thermostatIndex = words.indexOf('thermostat');
                      var bedroomIndex = words.indexOf('bedroom');
                      if (thermostatIndex > -1) {
  for(var xx = thermostatIndex; xx < words.length; xx++) {</pre>
                               if (words[xx] && !isNaN(words[xx])) {
                                   var setPoint = words[xx];
                                   console.log('setting temp to ' + setPoint);
                                   makeIndigoRequest('thermostat', 'setpointHeat=' + setPoint);
                                   break;
                      if (bedroomIndex > -1) {
                          //figure out which bedroom appliance.
var famindex = words.indexOf('fam');
if (famindex > bedroomIndex) {
                               if (words.indexOf('on') > 0) {
                                   console.log('Turning bedroom fan on.');
                                   makeIndigoRequest('Bedroom%20Fan', 'isOn=1');
                               else if (words.indexOf('off') > 0) {
   console.log('Turning bedroom fan off.');
   makeIndigoRequest('Bedroom20Fan', 'isOn=0');
        res.send('<?xml version="1.8" encoding="UTF-8" ?><Response></Response>');
    var port = process.env.PORT || 3000;
```

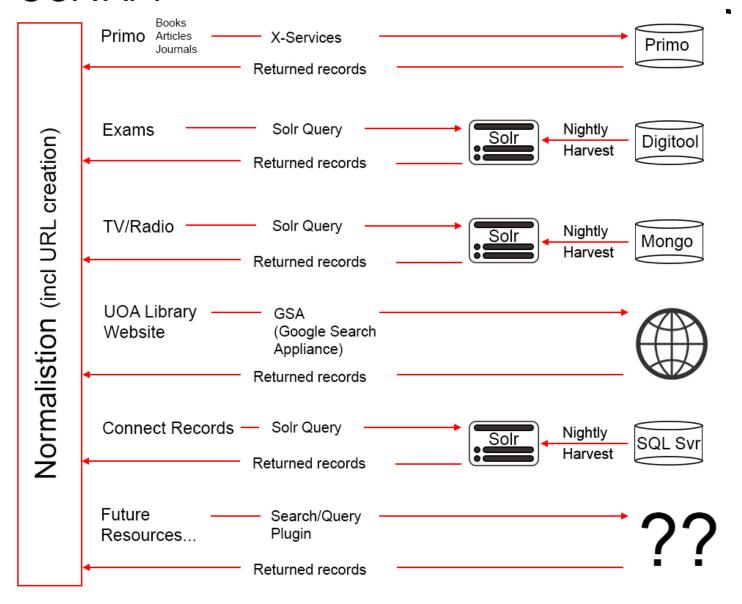




search service prov

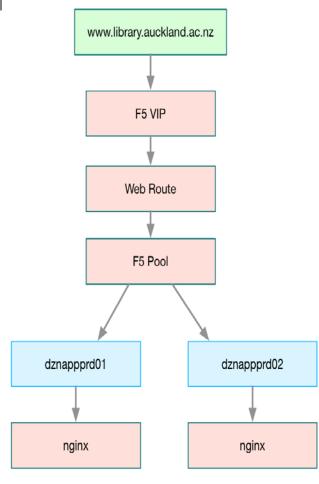


UOA API

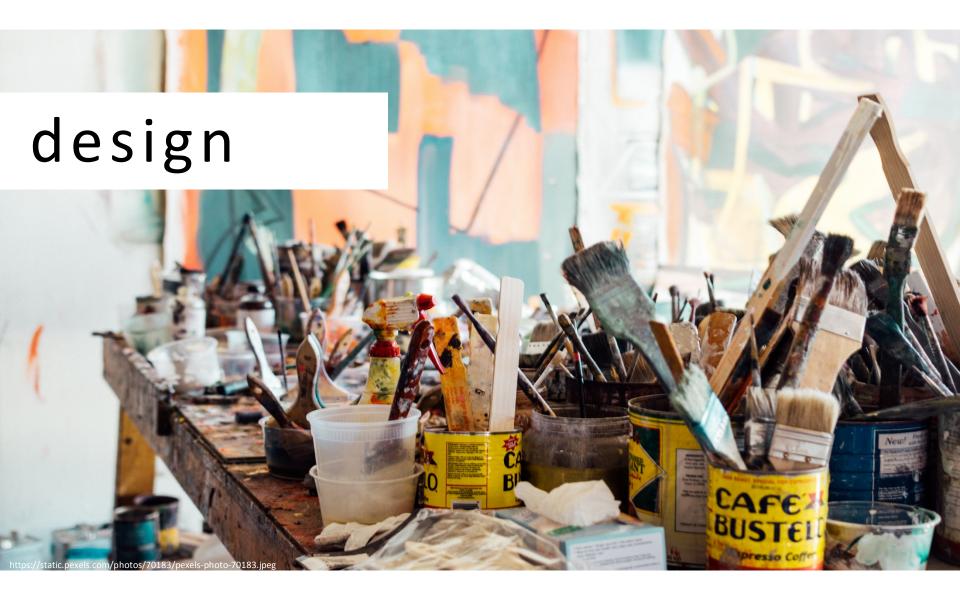




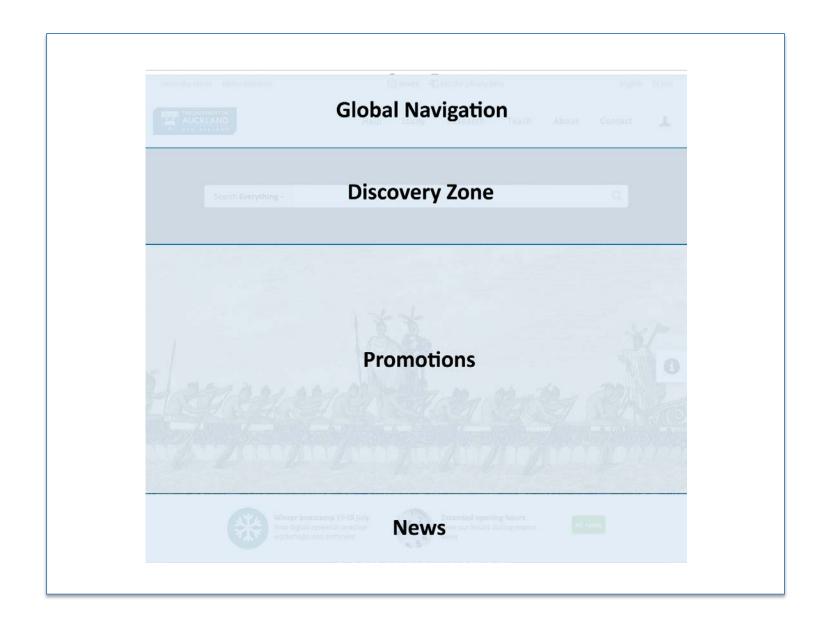
server configuration



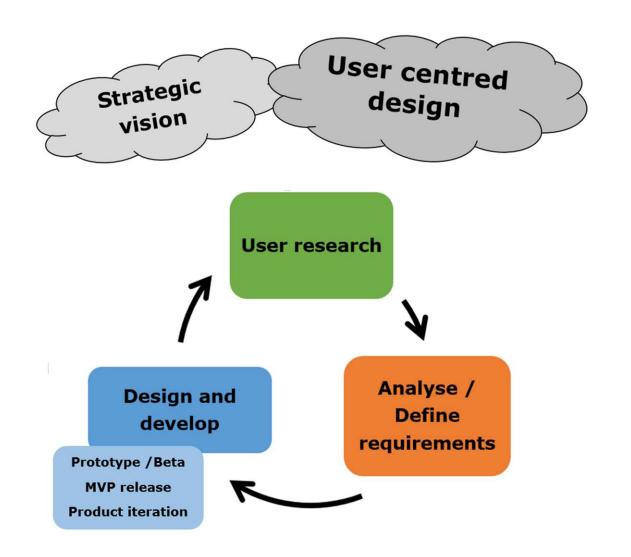




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Online feedback



Our first feedback ...

"I can't find the e-journals/database list!" Doctoral student

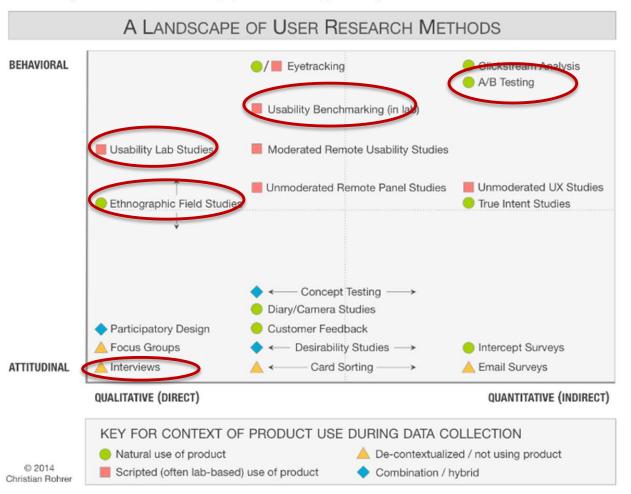
"Make this navigable instead of searchable" External user

"Dear Librarians, Can I ask why do you keep changing your website? I can no longer easily find access to databases and will probably need to physically go to the library to be shown how".

Academic staff member



User research – our Customer obsession*



Theory – Rohrer's quadrant

Reference Roher, C. (2014). When to use which user-experience research methods. Retrieved from

https://www.nngroup.com/articles/which-ux-research-methods/

*Gerry McGovern



Reaches across audiences

Playful

Low commitment threshold

Same day findings to designer

Pop up usability testing



Early findings

Old design

New design

Article 66%

Previous exams 38%

Database 50%

Article 100%

Previous exams 100%

Database 86%

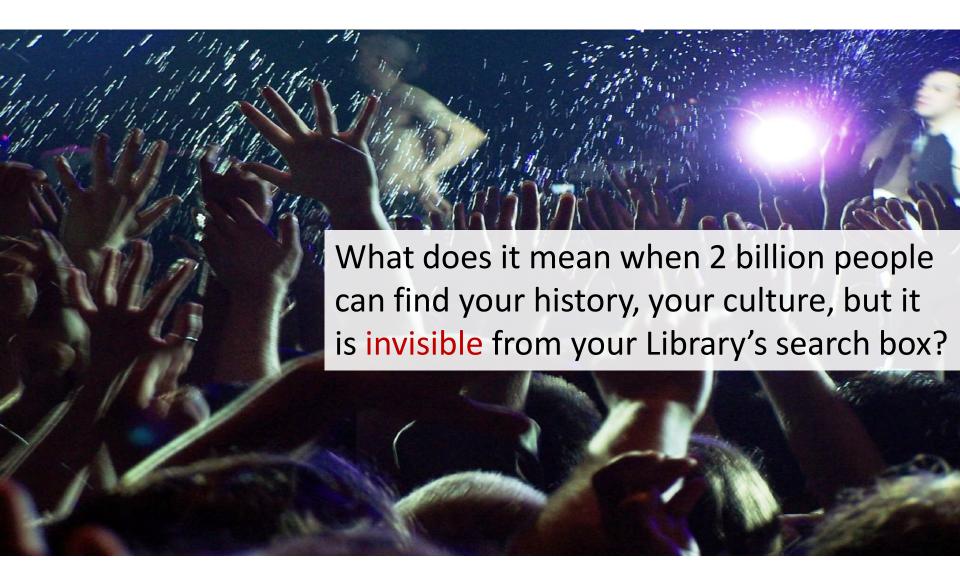
- Promotions gaining greater engagement.
- Specific items, exams, service content easily found.
- New pathways to access databases.
- Unclear scopes Search Everything and Study/Research.
- Design elements may not be seen drop down menus, More product directory, boosted searches.
- Closer scrutiny of activity and behaviours on the site ... and meta data clean up.





09-06-2017









make it personal

Risks and rewards

- Risk: Maintainability. Can we support an expanding and more complex system
- Reward: Customized product offering
- Risk: Can we keep up with changing technology?
- Reward: Quick adoption time
- Reward: Added Redundancy. If website down then individual sources are still up.