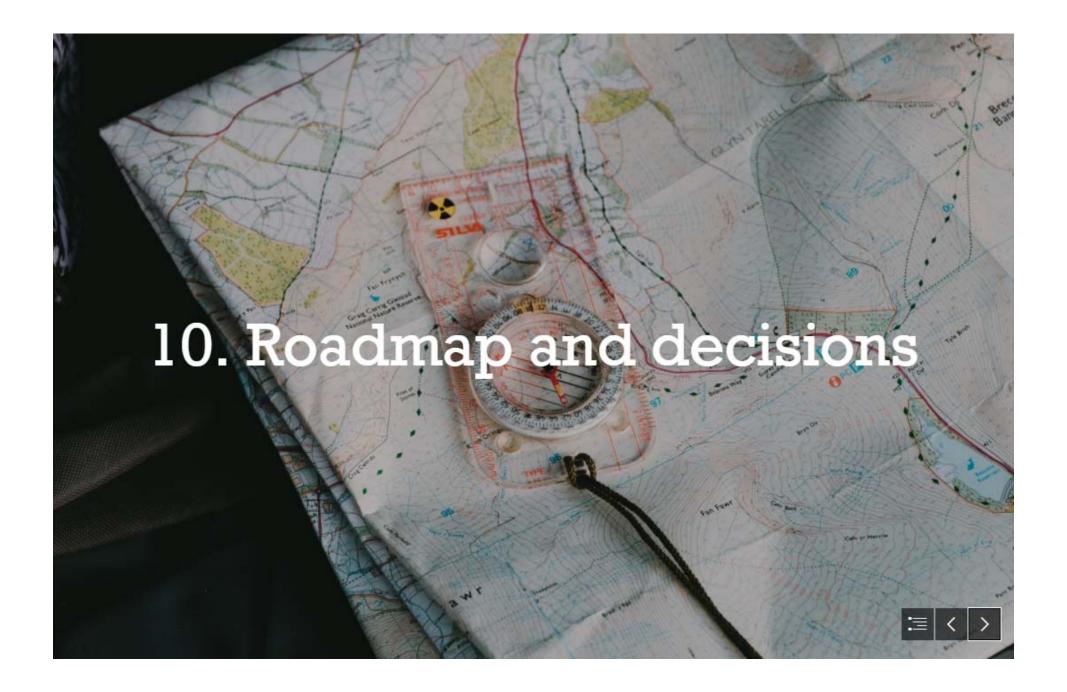


We launched the new Primo UI at Bond University on the 3rd of May.

Bond University Library is a Primo Total Care customer, which means we:

- Only have Primo BO access to customisation package manager, reports and analytics
- Submit cases to make any configuration change in the Primo BO that we can't access
- Have no Primo Sandbox every configuration change is made on our production environment



10. Roadmap and decisions

The Primo Roadmap determined our Go Live date. Some important features were not available in the new UI until the May release:

- A-Z Journals
- Browse
- Citation Linker

We developed a checklist to ensure all necessary configuration changes and design updates were on our radar. The checklist included:

- Who was responsible for each task
- When tasks were to be completed
- How changes were to be made

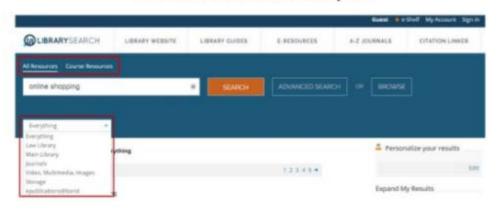


9. Zero search result analysis

Primo Analytics on Zero Result Searches assisted with identifying configuration changes to implement in the new UI.

- Research findings:
 - Scopes and tabs needed culling
 - Zero result suggestions list needed updating and made available on the A-Z Journals list
 - Provide assistance to users at time of need

Old UI tabs and scopes



New UI scopes





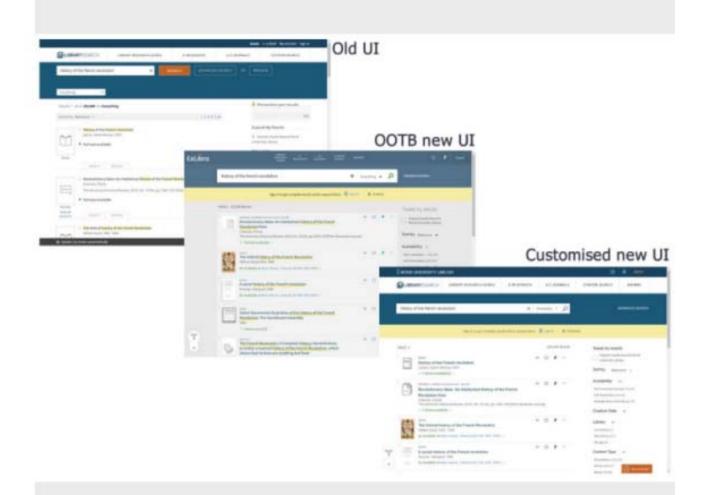


8. Design

Key design requirements:

- Keep changes to a minimum
- Focus on colours and logos
- Update resource icons

Primo Development Environment (GitHub) was an asset.





7. Focus group

Focus group consisted of 7 students from a variety of disciplines with a range of library experience and use.

We covered a range of topics, mostly focusing on:

- Terminology and labelling
- Ordering preferences

Good feedback on labels. Additional results included:

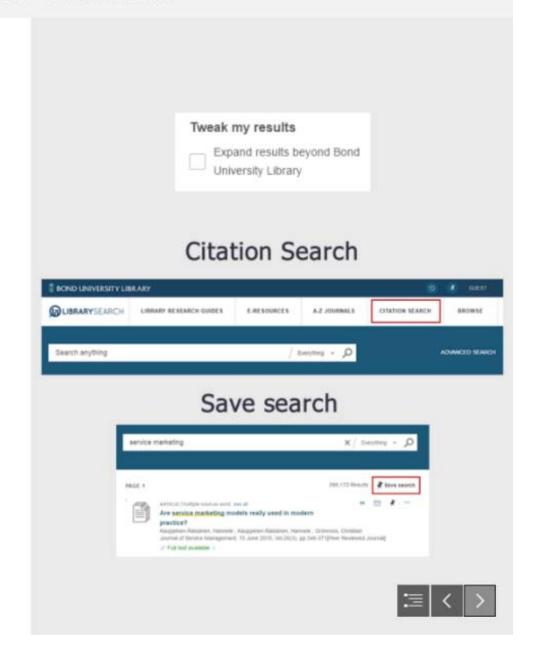
- Students expected a heart or star icon to add items to favourites
- We removed EasyBib from the Send to actions Bond has no subscription
- We reduced pre-filter options in Advanced Search

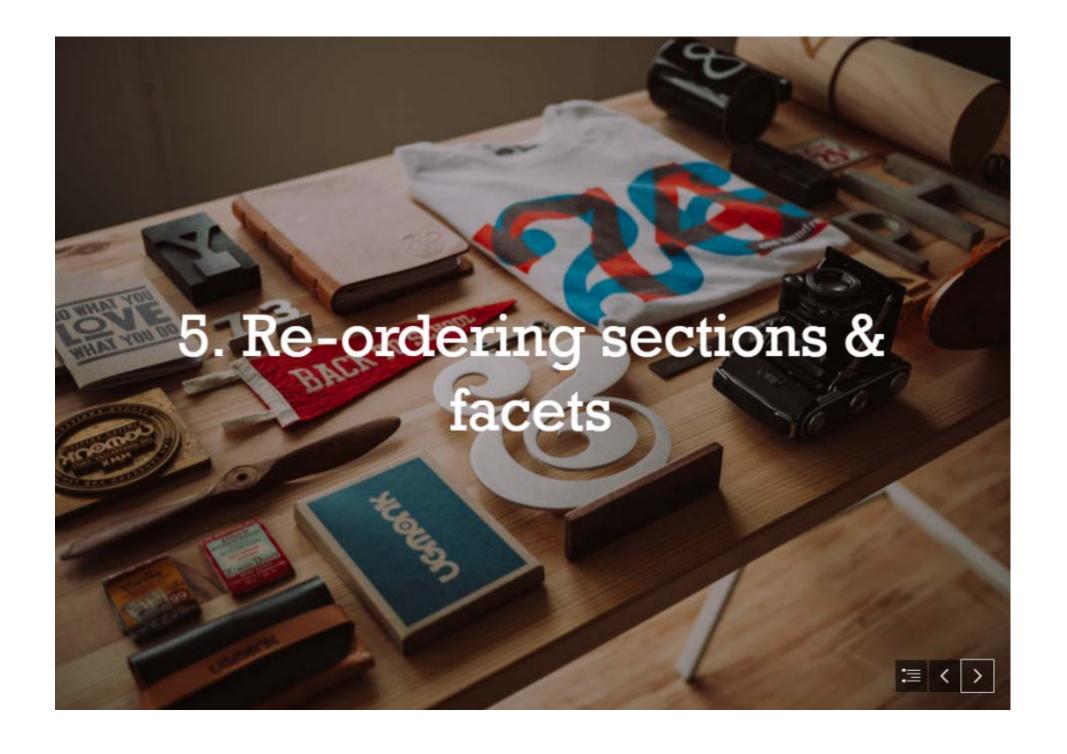




6. Labels & terms

- Students thought "Tweak my results" was speaking their language
- Key terminology recommendations:
 - Citation Linker to Citation
 Search
 - Save query to Save search
 - Citations to Citation
 Explorer ('cited by this' and 'citing this' in the full record display)
 - New records to New to the Library (in the facets) - yet to be implemented

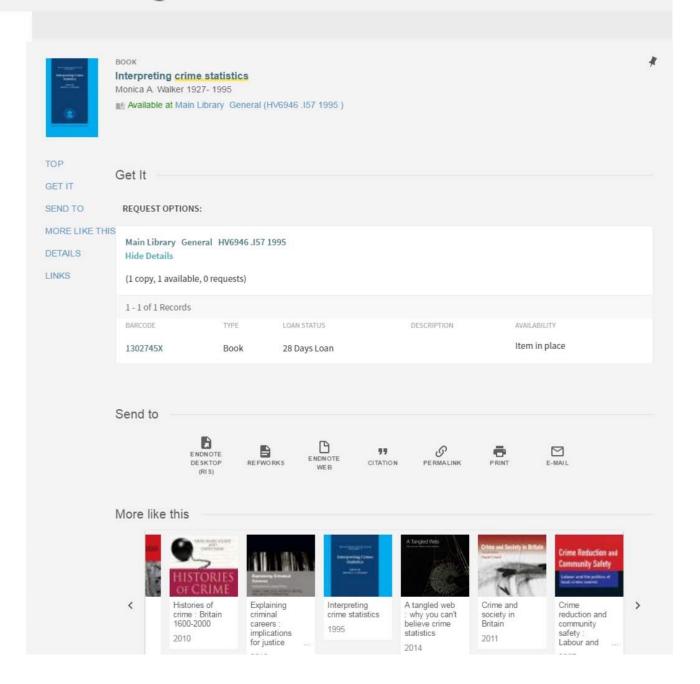




5. Re-ordering sections & facets

Full record view should focus on availability of item.

Discussion on Primo list assisted with the 'how to'.



5. Re-ordering sections & facets

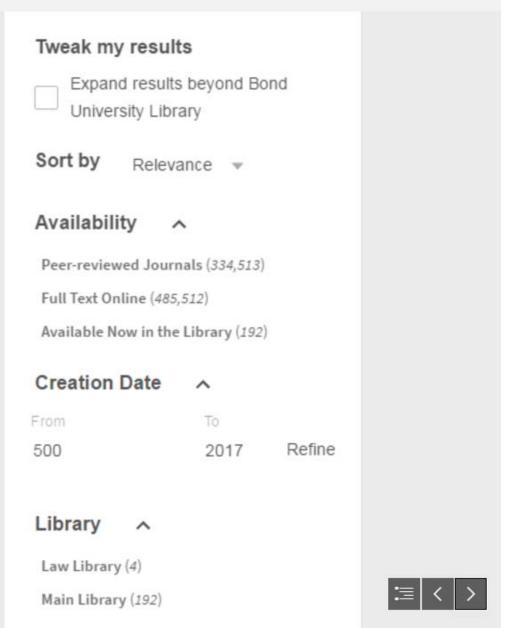
Facets were reordered according to student feedback.

Top 3 facets were:

- 1. Availability
- 2. Creation date
- 3. Library

Bottom 3 facets were:

- 1. Journal title
- 2. New records
- 3. Language





4. Bells & Whistles

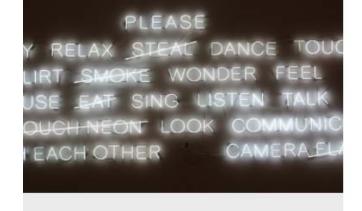
- No access to this area of back office as a Total Care customer
- Students were quite enthusiastic to help avoid mistyping and spelling mistakes

Libchat

- Not previously available in Library Search
- Still have some work ahead to improve how it operates on mobile device screens

Citation Trails

 In the new UI this feature is more prominent and has improved functionality as you follow the trail the navigation path through citations is clearer





4. Bells & Whistles

Virtual Browse

Connecting the print and digital collections - a more wholistic view for customers

- Hidden in the old UI at time of initial migration there was no time to resolve display issues for Go Live.
- Troubleshooting in the new UI could be done prior to launch without interfering with user experience
 - Excluding games and dvds to remove interfiling with a different classification scheme
 - Including ebooks often had no LC classification in record; making their online status clear to users





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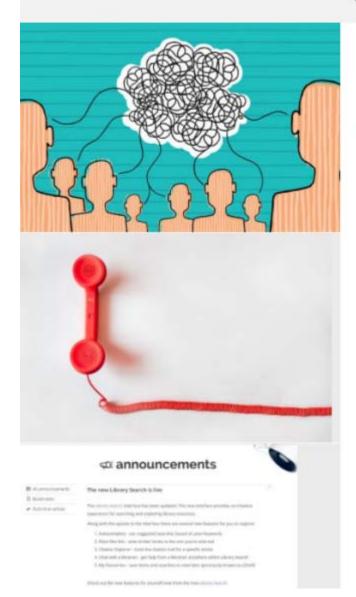
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3. Communication



IT Services

- a very long lead time to ensure availability of resources
- fortnightly meetings to discuss, plan and monitor design changes and progress

Ex Libris

- Phone calls
 - URD team discussed timing and reasons for moving to May rather than February
 - Australian team on a different matter, but used this conversation to reconfirm the best method for managing the change over

announcements The new Library Search is live

3. Communication

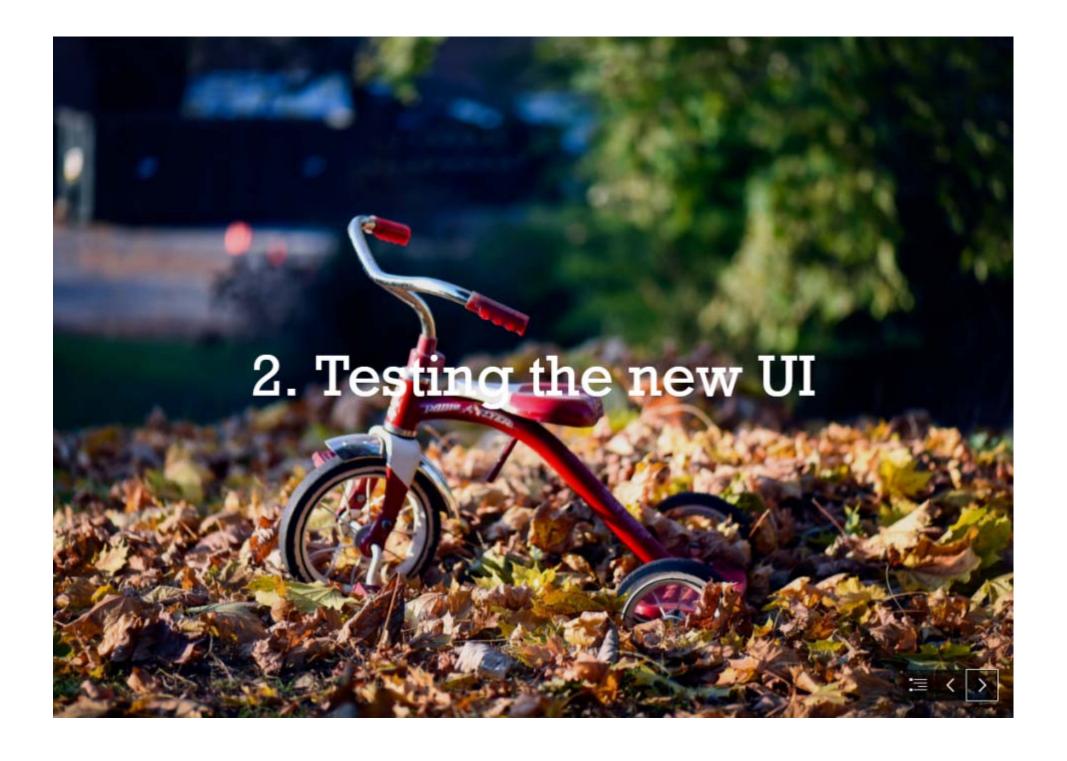
Library Staff

- Added to agenda of various teams' meetings in the lead up to launch
- Emailed announcements and information when they needed to take action eg. testing
- Emailed reporting of issues found in testing

Customers (students and staff)

- Bond University Student Association (BUSA) briefed in our annual meeting with the Committee members in January
- BUSA recruited the focus group participants
- Announcement in the Student portal and website news article following Go Live promoting the new features





2. Testing the new UI

Testing was conducted pre and post go live.

Three staff groups were key testers:

- 1. Customer Services team
- 2. Library Academic Services team
- 3. Information Resources team

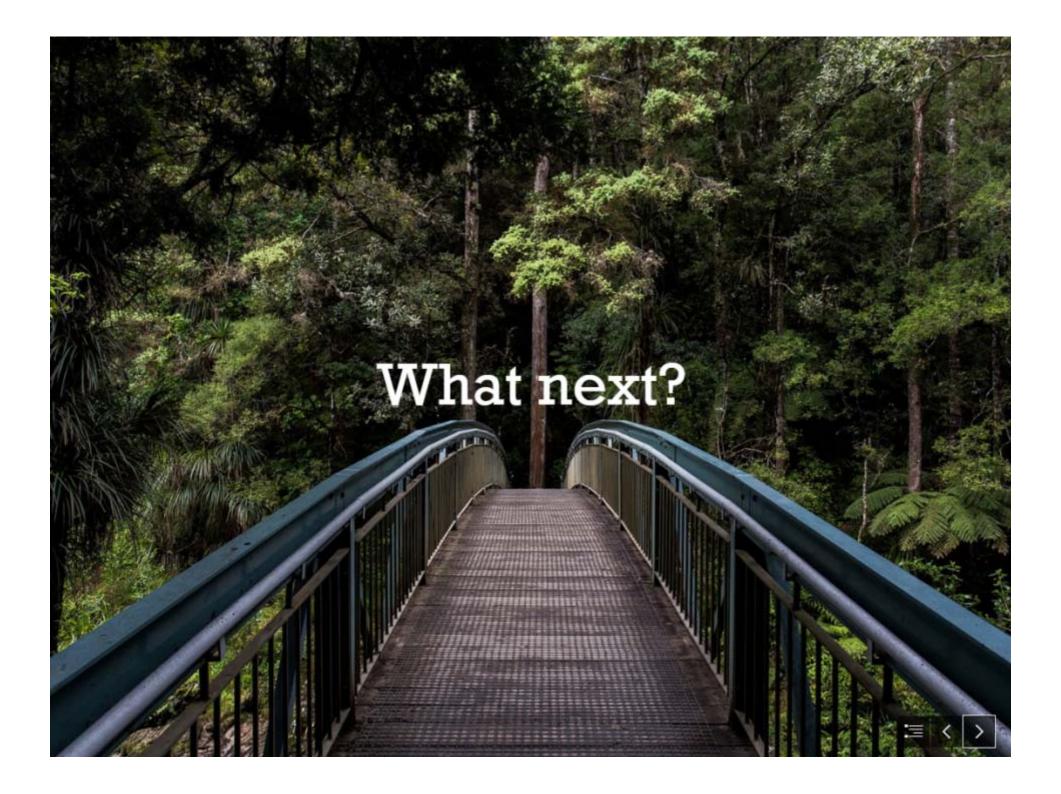
Positive experience. They had a responsibility to get to know the new UI.

1. Go Live

1. Go Live

- Timing semester break
 - minimise impact on students and academic staff
 - allow time for academic services librarians to participate in testing and to prepare new materials for orientation week
- Delayed!
- Analysing what went wrong
 - Bond and Ex Libris views of a critical trigger were different
 - Difficulties of managing a series of interdependent tasks via cases
 - Public Holiday
 - Outcome: mini-project recommendation for TC customers using a checklist - http://bit.ly/BondChecklistANZREG

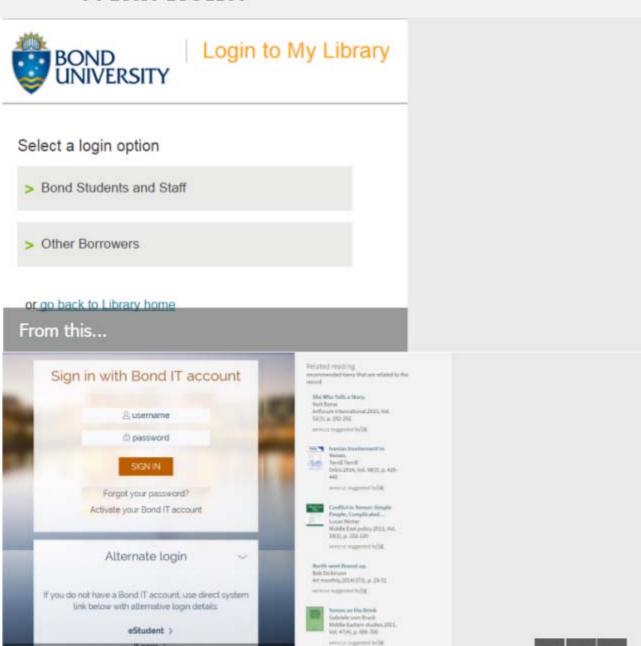




What next?

To this.

- Improving the login experience
- bX Recommender trial
- Mobile usability testing





Jessie Donaghey & Peta Hopkins

Digital Library Services, Bond University

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