Support & Operations Update

Nina Keren-David

Melbourne February 4, 2013

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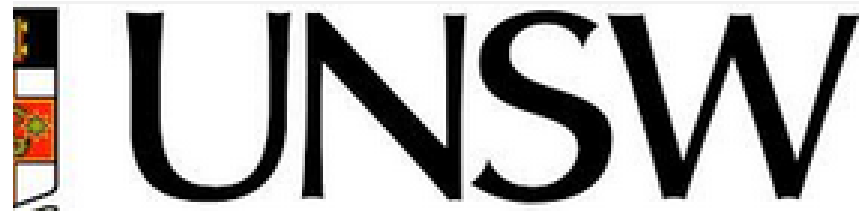
UNIVERSITY of OTAGO
SAPERE AUDE
Te Whare Wānanga o Otāgo

MACQUARIE UNIVERSITY

MONASH University

RMIT UNIVERSITY

University of South Australia

University of Western Sydney
Bringing knowledge to life

Curtin University of Technology

Good job!

Operations & Support

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Global Operations Structure

Cloud Engineering	Cloud Operations	Global Customer Support	Data Services
"Design & Define" Designing infrastructure and Cloud tools	**"Perform & Maintain"** Capacity and performance, provisioning, planned and preventive maintenance	**"Customer Centric"** Supporting on Premise and Cloud solutions	Knowledgebase products and linking operations

Operations & MIS/IT

Planning & control, Information systems and IT

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Global Customer Support

Support Director

Nina Keren David

APAC Focal Point

- Channel for special issues and escalations
- Ongoing communication
- Internal advocate

Nina.keren-david@exlibrisgroup.com

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Communication

- Support Portal (SalesForce)

- 24/7 Hub - System Down issues

- **Escalating path:**
  - Escalate to owner via Support Portal
  - Escalate to **Support Manager**
  - Escalate to Support Director, Nina Keren-David: nina.keren-david@exlibrisgroup.com, +972-547-204866

Escalation Path

Julia Goldshtein

Primo Global Support Manager

Julia.goldshtein@exlibrisgroup.com

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Escalation Path Alma

Judith Fraenkel
Alma Global Support Manager

Judith.fraenkel@exlibrisgroup.com

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Alma Support Calls

Helping customers become more successful in using Alma

- Ensure customer success with Alma post STP

Professional
Services

Customer
Support

Yisrael Kuchar

STP

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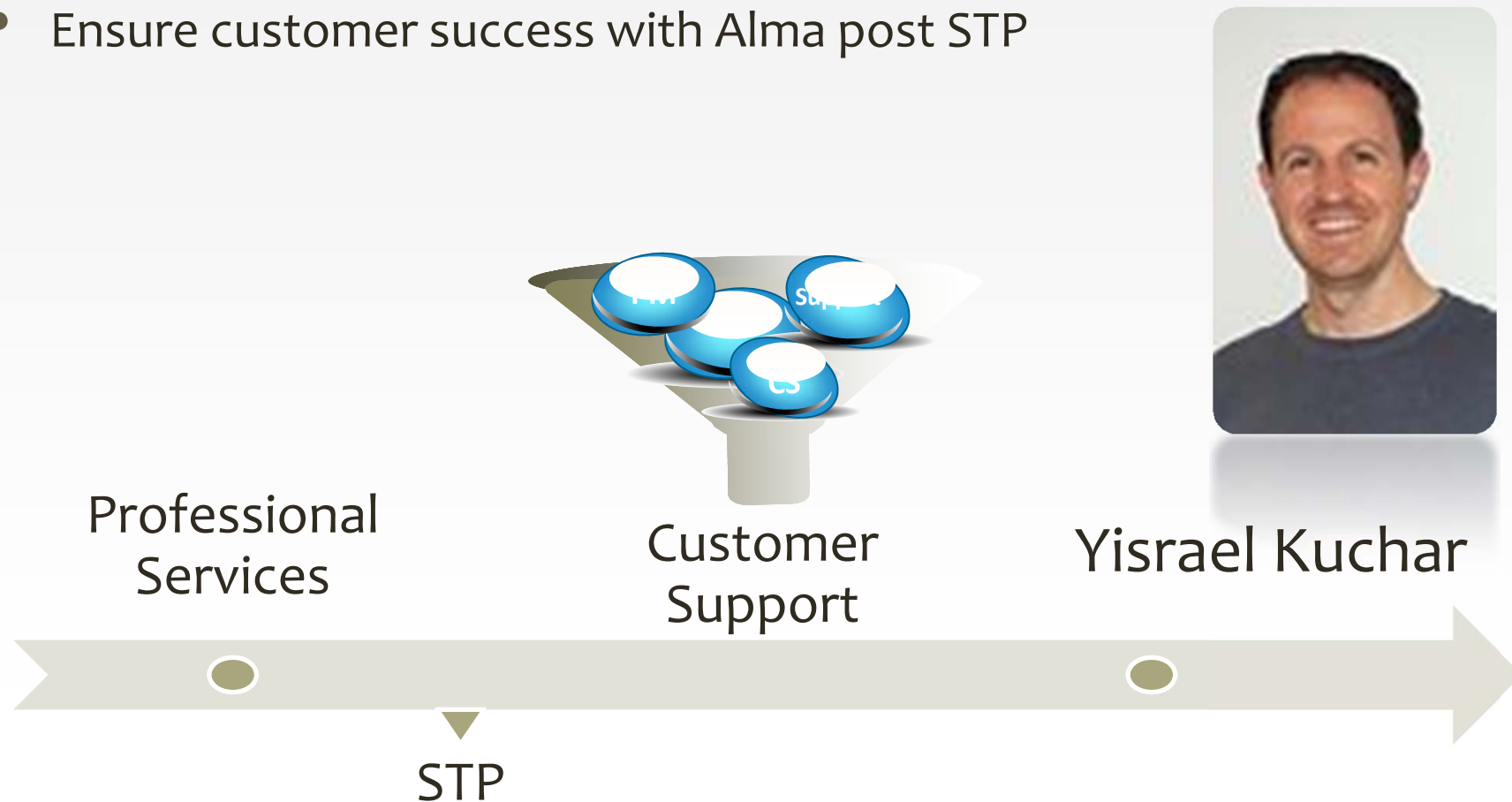
Customer Support Highlights

Main achievements 2013

- *Migrated from Pivotal to SalesForce CRM*
- Introduced Knowledge-Centered Support (KCS)
- Conducting Case Driven surveys

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Case Driven Surveys

Survey trigger: Case status: closing/closed

Weekly phone surveys

Monthly executive reports

Launched: September 2012

782 calls (~50 average per month)

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Goals

Gauge satisfaction with support services

Follow up on specific problematic issues

Identify problems and trends in support teams

Increase overall customer satisfaction

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Fenway Libraries Online

▼ **Survey Answers**

Knowledge & Expertise	10
Professional Manner & Politeness	10
Quality of Communication	10
Speed of Resolution	10
Overall Satisfaction	10
Comments & Suggestions	Kelly's comment, "This is an example of the perfect 10. Everything was done right. The analyst was knowledgeable, polite, clear and FAST! I was even given a first response on the day I wrote in." She did add that it's clear that overall; the SFX support team is MUCH faster than the Voyager support team which is "often delayed in their replies and responses."
Created By	Nina Keren-David, 10/18/2012 7:59 PM

Edit Delete Clone

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Takeaways

- *Main complaint:* resolution time (too long)
- Communication frequency: "keep us updated!". Taking an action plan to contact customers every two weeks

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KCS
Knowledge Centered Support

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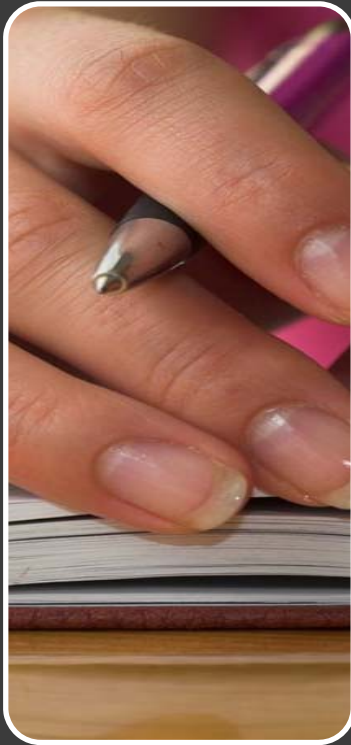
What is KCS?

How can KCS help me?

How do I use KCS?

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What is KCS?

"KCS is the **industry best practice** for

capturing,

structuring,

reusing,

and improving knowledge

while delivering service and support."

KCS Double Loop Process

SOLVE

Leadership & Communication
Capture

Performance Assessment
Structure

Product Improvement
Customer Experience

Knowledge Reuse

Process Integration
Reuse

Content Health
Improve

EVOLVE
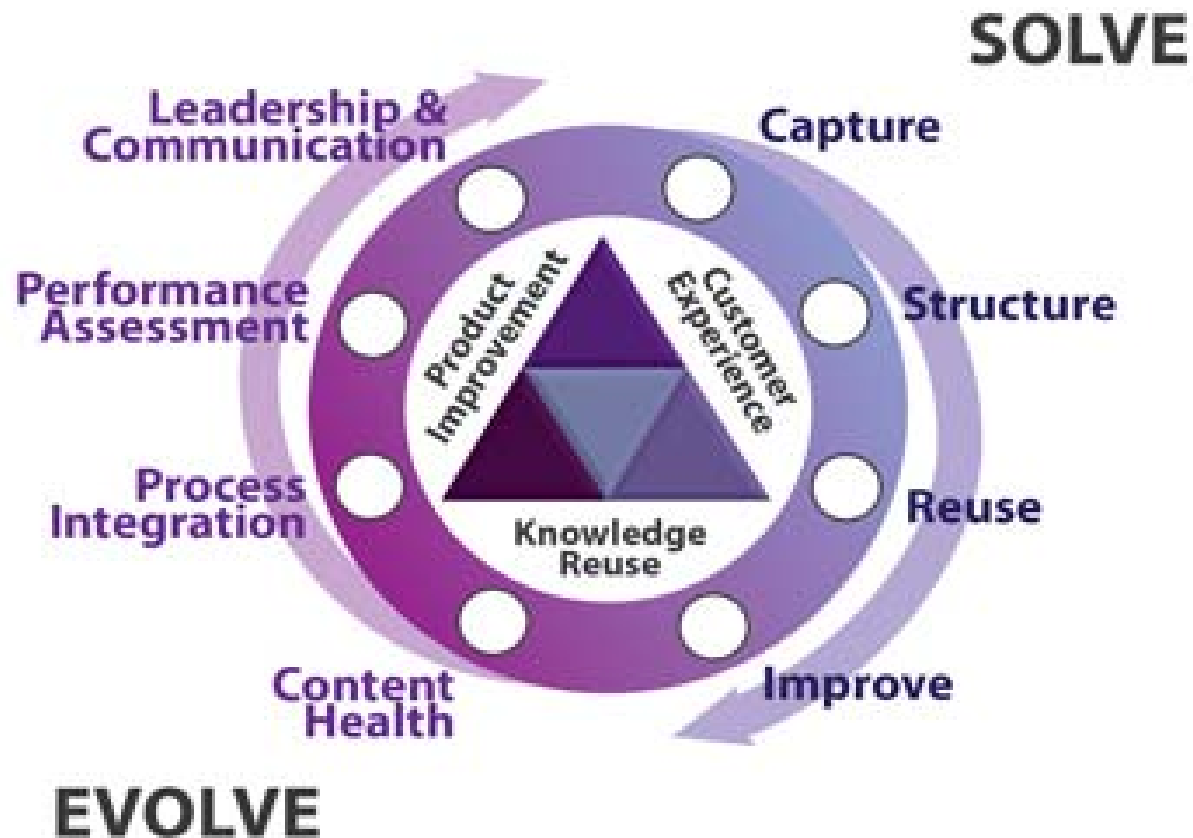
Content from Consortium for Service Innovation
www.serviceinnovation.org

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KCS places *knowledge* as the key asset of the organization

http://www.serviceinnovation.org/

Improved customer success and **self-service**

Up to 50% case deflection

KCS Article Types

Solution	How To	Q&A	Non-KCS
Problem and Solution	**Goal and Steps to Achieving It**	**Question and Answer**	**Predates KCS use;** **Will be converted into KCS Format**

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Solution Article

Rate This Article ★★★★★ (Average Rating: 5)   Hide Properties

Problem Symptoms

Publ
Last Mo   **Audience**   **Article Number**   000021894
                 ts   Aleph   **Summary**
Publ

Environment

                 oading new patrons via PLIF (p_file_20) gives this error in logfile:

                 Oracle error: io_z305_write
                 ORA-00001: unique constraint (XXX50.Z305_ID) violated

Cause   Aleph 20
                 Aleph 21
                 Aleph 22

                 The PLIF input file used by customer first includes "real" sub-library record for Z305 (sub-library
                 ABC") and then XXX50-record for z305.

                 In Aleph when a "real" sub-library record is created, always the ADM-record (XXX50) is created
                 automatically at the same time with the same values. This is hardcoded and can not be configured.
                 This means that at the stage PLIF is processing the XXX50-record from input file, it already exists
                 because it was created while handling the ABC-record) and an Oracle error is produced.

                 To get rid off this message there are two options:

Resolution   a) Remove XXX50-records from input file as PLIF is creating them automatically while handling the
                 other z305. So it is not needed to include them explicitly.

                 b) Change the order and move in the XXX50-record prior to the ABC-record (this might be useful in
                 case for any reason you want to create XXX50-record with other values than ABC-record).

Additional Information
Old KB Item number
Category
Subject
Product   Aleph
Product Version
Attachment

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How To Article

Hide a MARC Field in the OPAC

Rate This Article ★★★★★ (Average Rating: No Rating)   Hide Properties

First Published	11/20/2013 4:40 AM			
Last Modified	12/10/2013 4:39 AM	**Article Audience**	**Article Number**	000021628
Last Published	12/10/2013 4:39 AM	**Products** Aleph	**Summary**	

Desired outcome / Goal   Hide a MARC field in the OPAC

Procedure   1. Move to the tab import directory for the BIB library
cd ./xxx01/tab/import/
2. create new generic fix named delete_xxxxxfield to delete the MARC field:
vi delete_xxxxxfield
3. add the following line

Additional Information   Example for deletion of a field
see example Four in attached ppt show 'homefix.ppt'

Old KB Item number

Environment   Aleph 20

Category   Web OPAC - ALEPH

Subject   General - ALEPH

Product   Aleph

Product Version   20

Attachment   homefix.ppt

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Question & Answer Article

SMS service / Where to start?

Rate This Article ☆☆☆☆☆ (Average Rating: No Rating) ➡ Rate This Article ★★★★★ (Average Rating: 5)

First Published	12/6/2013 5:17 AM	**Article Audience**	
Last Modified	12/6/2013 5:17 AM	**Products** Aleph	**Article Number** 000021819
Last Published	12/6/2013 5:17 AM		**Summary**

Question   We are looking into the SMS Messaging service and whether it would be of interest to us and our users. We are not sure where to start.

Answer   We suggest to consult the following documentation:

- Ex Libris Documentation Center > Cross-Product > Technical Documentation > SMS Proxy > SMS Proxy User Guide
- Ex Libris Documentation Center > Aleph > Support > How To from Support by subject > Miscellaneous > SMS Messaging in Aleph.ppt
- KCS article 000001823 (this KB has an attached document with a sample configuration)

Ex Libris is not able to work as service provider for SMS for you. In any case you have to directly contact a provider to get an account for sending SMS.

By default, the SMS proxy supplies two adapters. Each adapter supports sending SMS messages via one of the following providers:
- SimpleWire www.openmarket.com
- Clickatell www.clickatell.com

Customers may add their own adapter for other providers.

Additional Information
Old KB Item number
Environment   Aleph 21
Aleph 22
Category
Subject
Product   Aleph
Product Version   21
Attachment

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KCS Workflow diagram:

Problem? → **Search KCS** → **Found a Useful Article?**

- **Found a Useful Article?** — Yes → **Problem Solved?**
- **Found a Useful Article?** — No → **Open a case**

- **Problem Solved?** — Yes → **Great!** Rate the article and you're done
- **Problem Solved?** — No →
  1. Open a case
  2. Attach article if relevant

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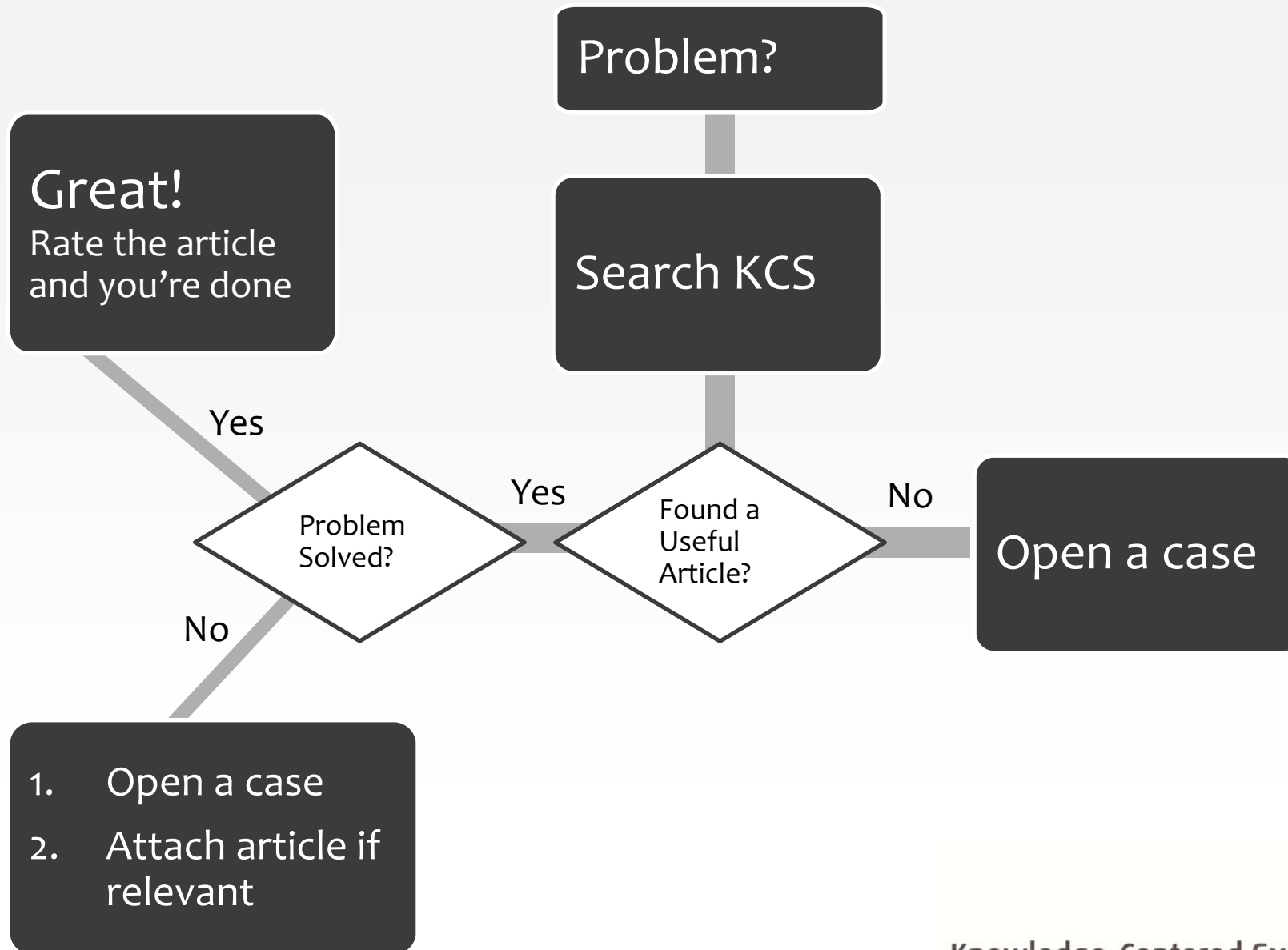
Where can I Search KCS?

Primary Search in Salesforce: from the "Articles" Tab

Search Results

Example error message:
"The item does not have a barcode. Are you sure you want to perform this action?"

What if I've already opened a case?

Search from within the main page of any case

Just Created a Case

Opening a case automatically trigger a KCS search based on the Case title

✅ **A new case was opened for you: 00048546**
A service representative will get back to you shortly. In the meantime, we found some articles that may help you.

Search Again

Search [Alma- Message: "The ite]

Search Only Article Types
- ☑ KCS How To
- ☑ KCS Q&A
- ☑ KCS Solution
- ☑ Non-KCS Article

[Go] Clear Search

✅ **A new case was opened for you: 00048546**
A service representative will get back to you shortly. In the meantime, we found some articles that may help you.

Case Detail

Case Number	00048546	Status	New
Date/Time Opened	12/19/2013 3:18 AM		
Title	Alma- Message: "The item does not have a barcode. Are you sure you want to perform this action"		

Article Results

↱ [Attach to Case] [Attach and Go to Case]   [Columns ▾]

☐ New	Article Title	Type	Published Date	Ratings	Most Viewed	Article Number
☐	Alma: Barcode action on receiving continuous items is confusing	KCS How To	10/7/2013			000001817
☐	What notices and letters are sent (and when) to patrons from Alma?	KCS Q&A	10/8/2013			000005079
☐	Resource Request Hold Shelf Slips are not printed, no error message	KCS Solution	10/8/2013			000003476

Article Title

Alma: Barcode action on receiving continuous items is confusing

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Attaching an Article to a Case

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Logout

Logged in as Ran Levi (customer) (davida@exlibrisgroup.com)

Cases   Search Cases   Report   **Articles**   KB Items   Messages From Ex Libris   Publish   Account Assets

Search Again

Search Alma- Message: "The ite

Search Only Article Types
- ☑ KCS How To
- ☑ KCS Q&A
- ☑ KCS Solution
- ☑ Non-KCS Article

Go   Clear Search

Filter Article Result

Products
--No Filter--

Clear Filters

✅ **A new case was opened for you: 00048546**
A service representative will get back to you shortly. In the meantime, we found some articles that may help you.

Case Detail

Article Results

[Attach to Case]   [Attach and Go to Case]

☐	New	Article Title
☑		Alma: Barcode action on receiving continuous items is confusing

Columns ▾

Article Results

[Attach to Case]   [Attach and Go to Case]

☐	New	Article Title
📎		Alma: Barcode action on receiving continuous items is confusing
☐		What notices and letters are sent (and when) to patrons from Alma?
☐		Resource Request Hold Shelf Slips are not printed, no error message
☐		Why are all my e-mails from Alma sent with empty text?

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Once an Article is Attached to a Case

Search and ranking

Improvements introduced in Primo Central in recent months now available for local searches.

Virtual Browse—viewing an item in a visual context

Taking browse functionality one step further, users enjoy visual browsing, by call number, of the library shelves.

ExLibris Primo

More intuitive refinement of search results by date

By using a slider or typing in the years, users can easily focus on a specific date range.

Creation Date

From 1798 To 1916 Refine

1798

1916

Before 1910 (6)

Book

Book

Meet The Alma Global Support Team!

Judith Fraenkel
Alma Global

Support Manager

Dina Fridman

Yisrael Kuchar

Lili Daie

Igor Tavrog

Judith Mamou

Marina Penzin

Mirko Thiessen

Sandra Balzer

Cinzia Colacicco

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