

University of Auckland Library

The Mobile Solution



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http://www.boopsie.com/



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Find your data in seconds!

 Now Find a Book in Seconds!

Boopsie and CoverCake Simplify Mobile Discovery of Books Covered by Pop Media

Boopsie will offer access to CoverCake's book discovery platform which makes it easy for consumers to find books mentioned by popular media such as news magazine, radio and daytime talk shows. Access to CoverCake content will be offered as a channel option for public and academic libraries that wish to make it available via Boopsie for Libraries mobile apps.

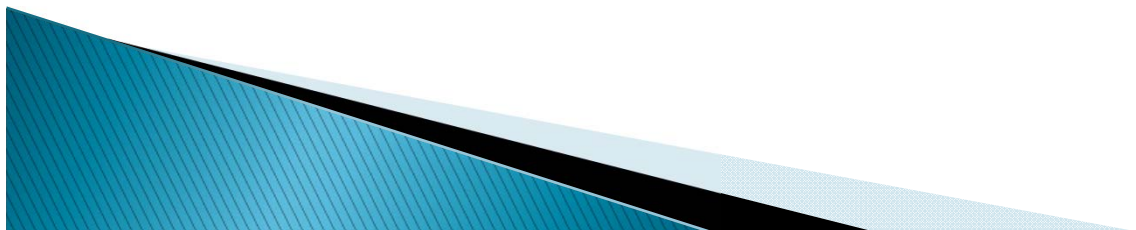
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Boopsie announces one-click access to OverDrive eBook Collections

New functionality will simplify patrons' mobile access to digital titles, enhance discoverability and enable libraries to offer one-stop access to all branch information services, and catalog materials.

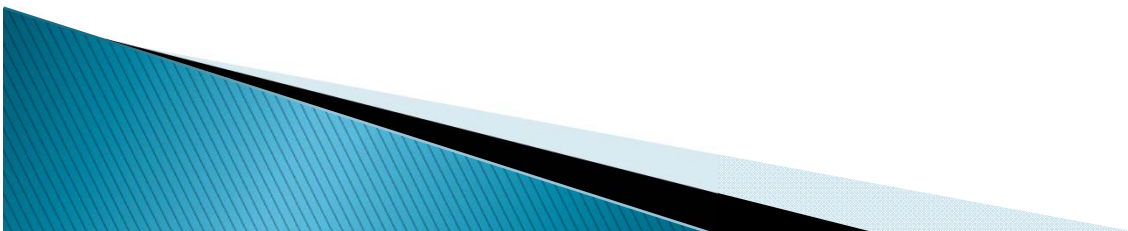
"Simpler, more convenient access to our ePub materials will undoubtedly result in increased circulation."
- Jim Haprian, Cuyahoga County Public Library, Information Technology Director

[Read More...](#)



Why 2010 and why Boopsie ?

- Sufficient Smartphone users at UOA
- It got us into the game
- Enabled us to offer more than just the catalogue
- We liked their vibe
- The price was right
- Perceived cost of failure was low, while success had a potential halo effect.
- The technology seemed robust and the application is easy to manage because...



...most of it is controlled from within Google Docs.

The screenshot shows the Google Docs interface. At the top, the Google logo is on the left, and a search bar contains the text 'Home x'. Below the logo, the word 'Docs' is displayed in red. To the right of 'Docs' are several icons: a person with a plus sign, a folder, a trash can, a target icon, and a 'More' dropdown menu. On the left side, there is a sidebar with a 'CREATE' button (with a document icon) and a list of navigation options: Home, Starred, Owned by me, All items, Trash, My collections (with a sub-option 'No collections'), and Collections shared with me. The main area displays a list of documents under the heading 'TITLE'. The documents are: 'Auckland Library Locator' (Shared), 'UoA Library Hours (Flat File)' (Shared, highlighted in yellow, with a checkmark in the selection box), 'UOA New Books' (Shared), 'Auckland Mobile' (Shared), 'UoA - Boopsie: Mobile App Testing Feedback' (Shared), 'UOA Boopsie Framework' (Shared), 'Auckland Library Hours (obs.)' (Shared), and 'UOA Library Blogs' (Shared). Each document entry includes a selection checkbox, a star icon, a document icon, the title, and the word 'Shared'.



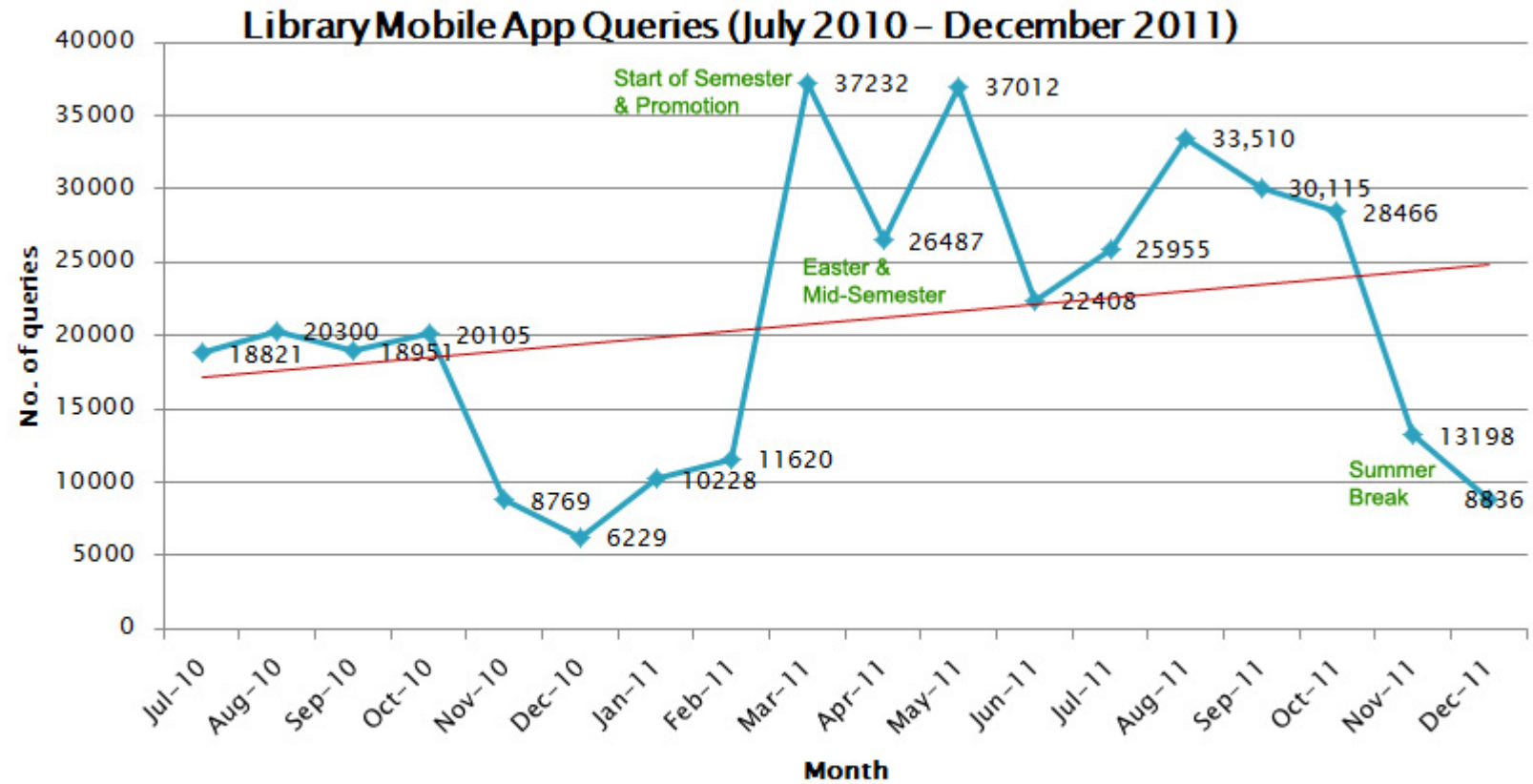
UoA Library Hours (Flat File) ☆

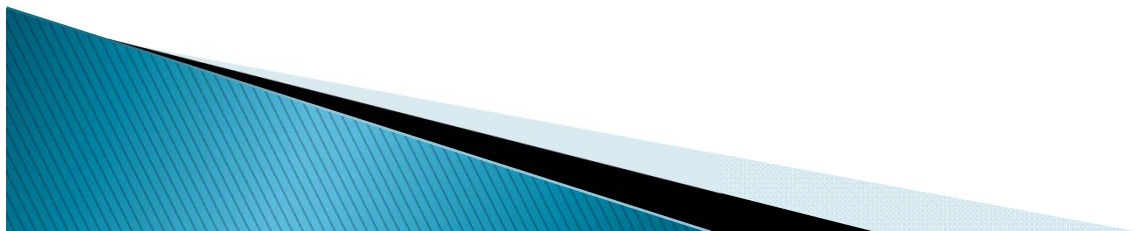
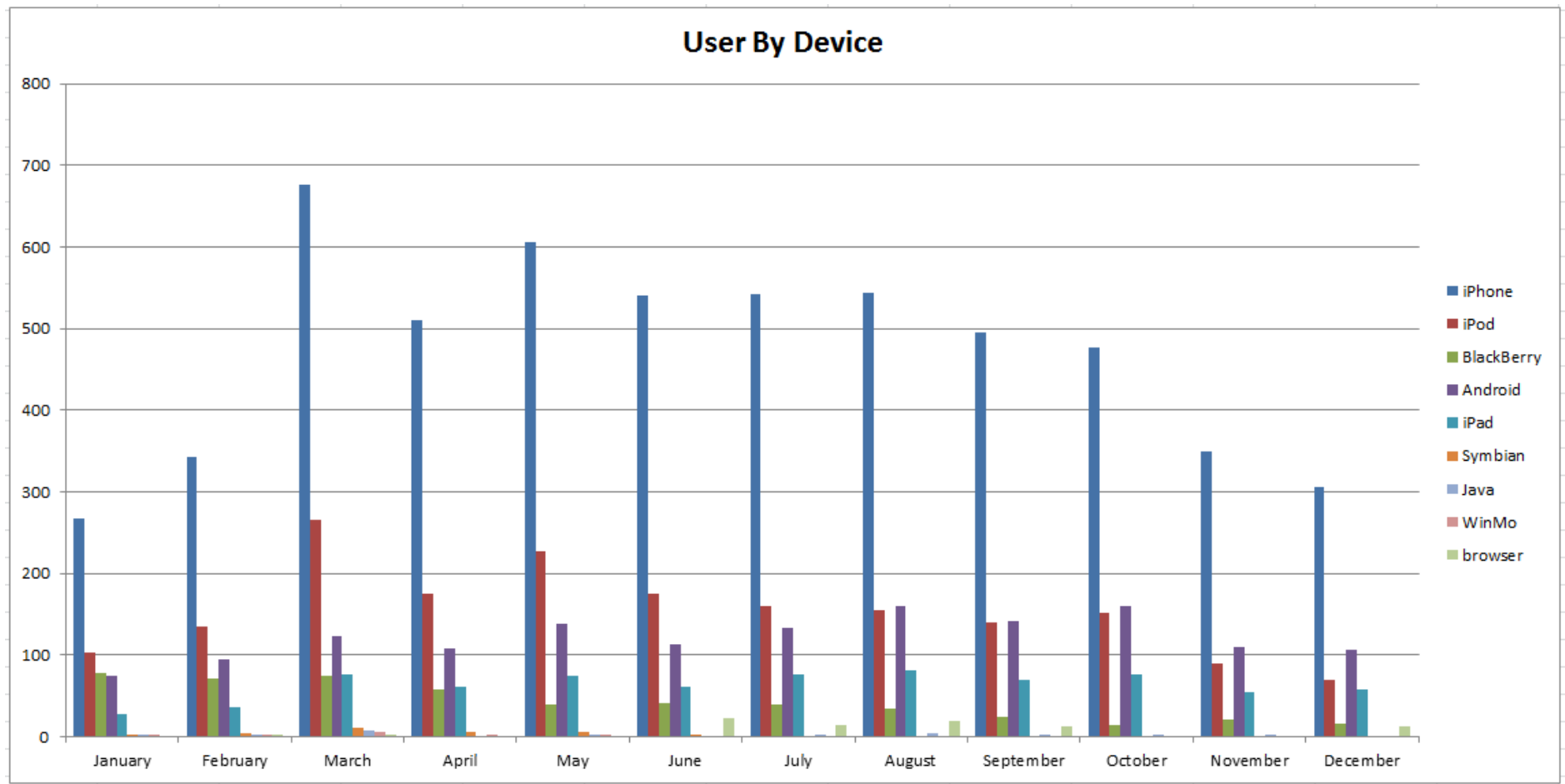
File Edit View Insert Format Data Tools Help Last edit was made 2 days ago by uoalib.systems.librarian

fx Monday - Friday 8am - 4.00pm Saturday - Sunday Closed					
	A	B	C	D	E
1	ID	Item	Sub-Item	#000#ffccccExceptions	Entire Year / Base Hours January 04 - December 21, 2012
4	Asian	Asian Languages Collection	General Library		Monday - Friday 8:30am - 5pm Saturday - Sunday Closed
5	Audiovisual	Audio Visual Library		Auckland Anniversary Day Closed Waitangi Day Closed Good Friday Closed Easter Saturday Closed Easter Sunday Closed Easter Monday Closed Easter Tuesday 11am - 5pm ANZAC Day Closed Queen's Birthday 11am - 5pm Labour Day 11am - 5pm Friday, December 21 9am - 3pm	
6	Bindery	Bindery			Monday - Friday 8am - 4.00pm Saturday - Sunday Closed
7	Business	Business Information Centre			Business Librarians in the BIC (semesters): Monday - Friday 9am - 4:30pm
8				Anniversary Day Closed Waitangi Day Closed Good Friday Closed Easter Saturday	



- Comprehensive Granular Metrics

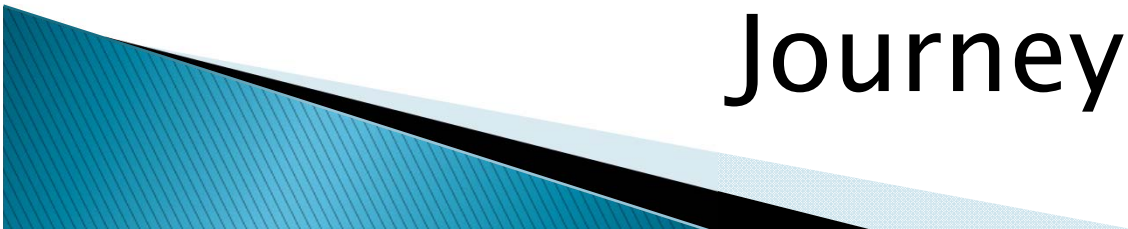


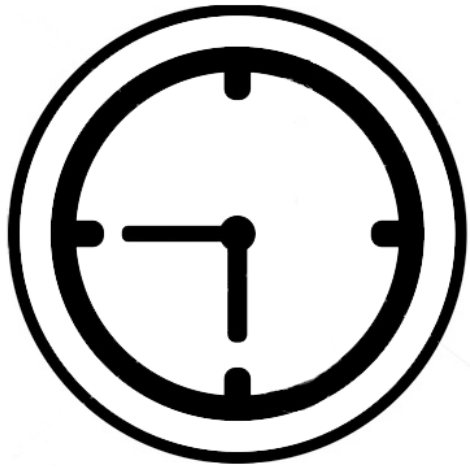


Julie's



Journey





Jules, Hi, What's up ?

Ange, G'Day. Just kickin'
back at Sam's Cafe.

After 10 minutes of mandatory gossiping, Angela asks:

“...and how's your essay on Melbourne's contrasting architecture going ?”



Essay topic:

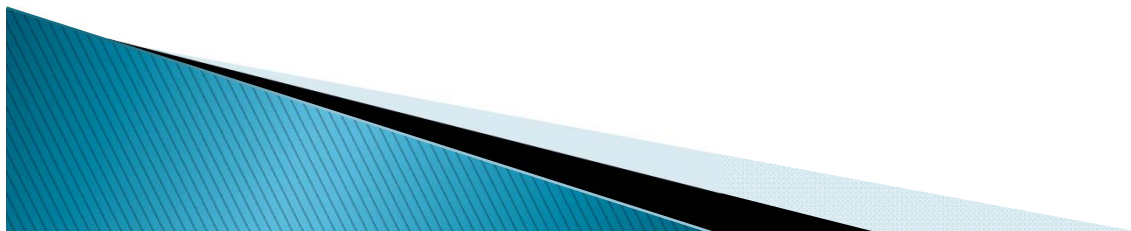
How Melbourne's contrasting architecture reflects its changing economy and culture.

Suggested Readings:

Adey, S. (Ed.). (1998). *Melbourne & Victoria's splendour*. Frenchs Forest, NSW: New Holland.

Davison, G. (1978). *The rise and fall of marvellous Melbourne*. Carlton, Vic.: Melbourne University Press.

Keeney, J. (Ed.). (2005). *Waterfront spectacular : creating Melbourne Docklands : the people's waterfront Roseville*, NSW: ETNCOM.



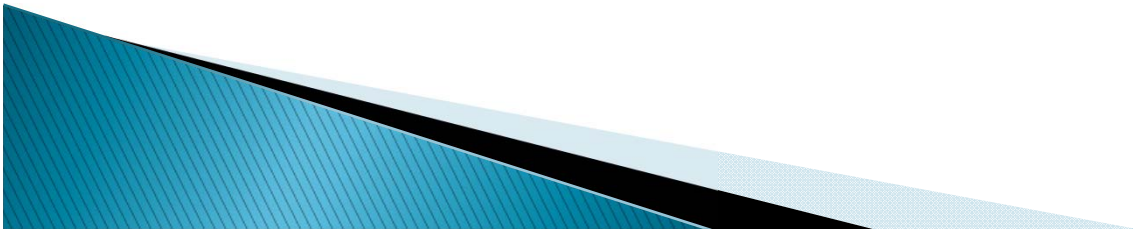
Via UOA Mobile Julie has been able to:

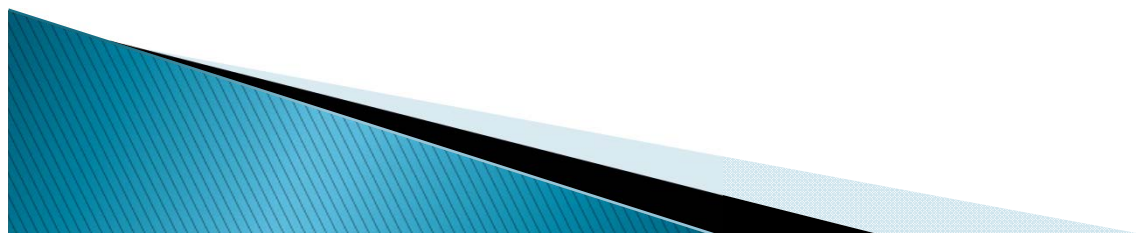
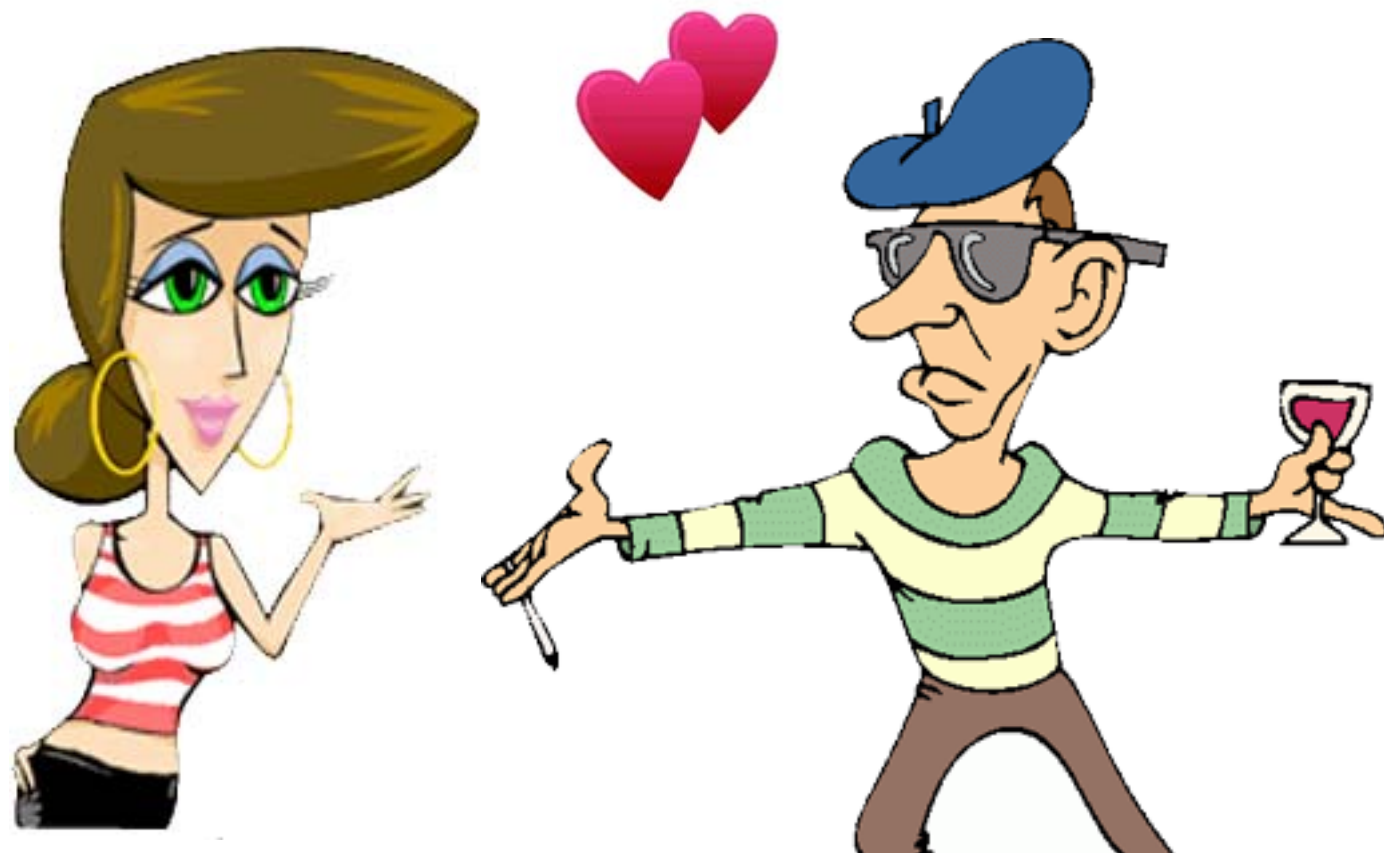
- Check her Library account
- Search the Catalogue
- Identify item availability
- Place a recall
- Check the library hours and their locations
- Check any new books which may be of interest

The bad news is...



D





The good news is...

- You can install the UOA Mobile Library from either iTunes or via the link on the UOA Library Homepage:

<http://www.library.auckland.ac.nz/>

- Login as Julie at UOA:

ID: jgri001

Pw: sha2bar9



Below are 5 books that may be used to test recall. Recalls on these books will be periodically removed.

1. Useless donkeys / [by] Lydia Pender ; illustrated by Judith Cowell.

2. All about donkeys / [written by Graham Meadows ; photographed by Graham Meadows ... et al.].

3. Doghouse Reilly in Donkeys don't just die.

4. Mules and men / by Zora Neale Hurston ; with an introduction by Franz Boas ; 10 illustrations by Miguel Covarrubias.

5. Dad, the donkey's on fire.

