

Alma Digital

Controlled exposure of library collections

Daniel Greenberg | Director of product management

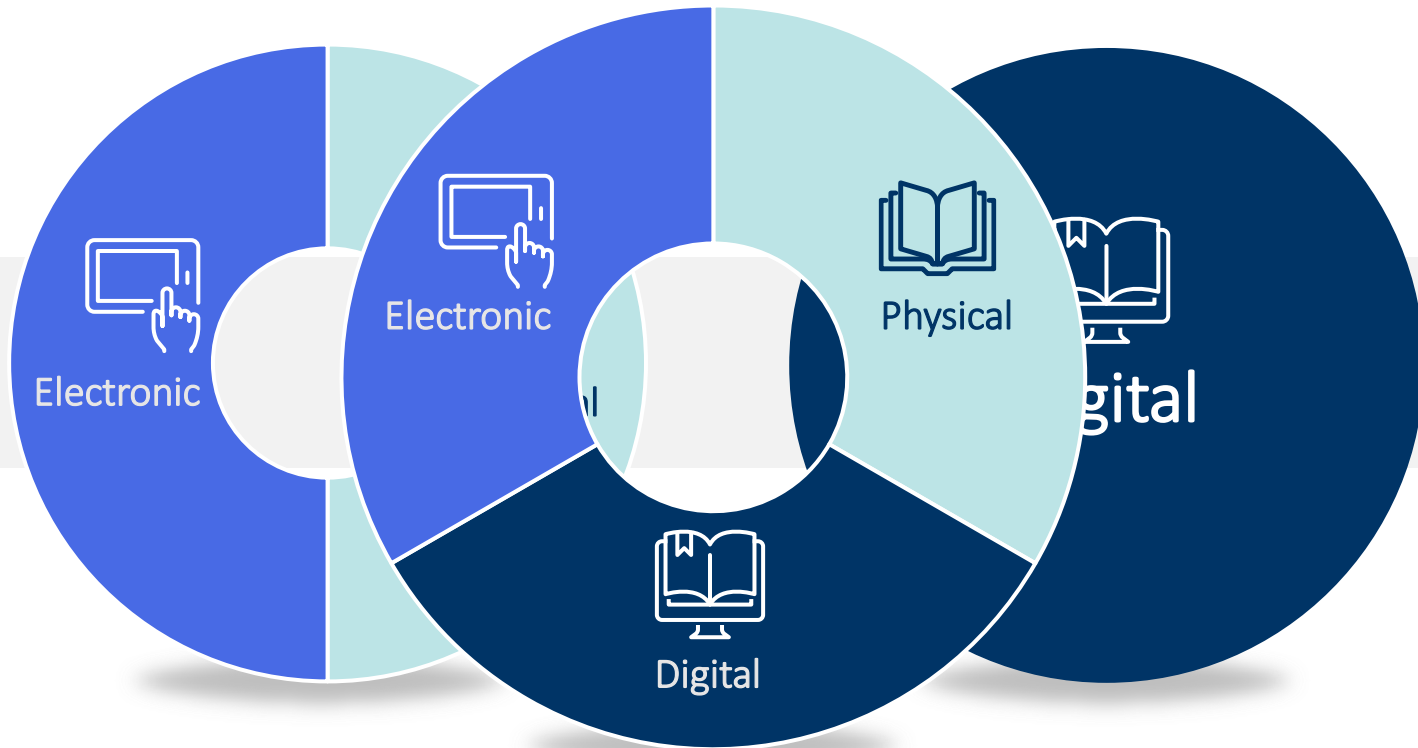


Agenda

- Overview
- Exposing Library Collections
- Copyright Management: Controlled Digital Lending and more
- '22 / 23 Focus Areas

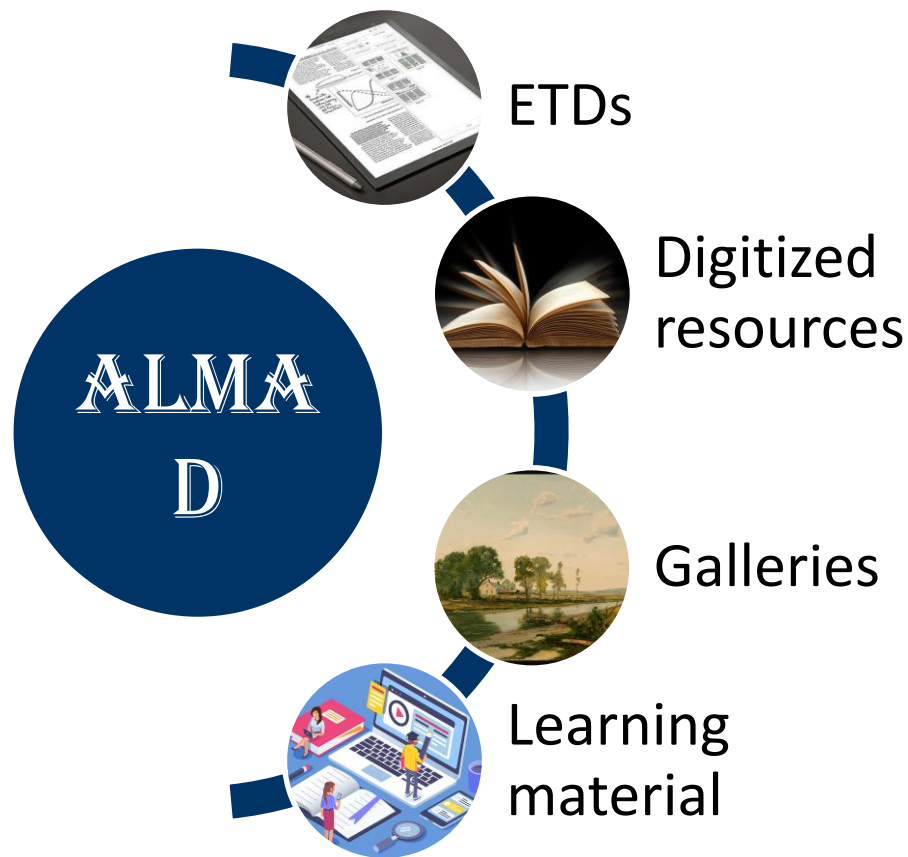


Single System for all Content



Alma Digital Today

Curate the unique content that campus/community produces within the Alma library services platform





Exposing Library Collections

Advanced Delivery

Book with full text on Amazon Prime Video Reader

The screenshot shows the ExLibris digital book interface. The top navigation bar includes the ExLibris logo and a dropdown menu labeled 'Ex Libris Impleme...'. The main title of the book is 'The wild life in Africa'. On the left, a 'Contents' sidebar lists five chapters: African Buffalo, Lion, rhinoceros, The tiger, and a fifth item with a horse icon. The central area displays the 'African Buffalo' chapter, featuring a large photograph of a buffalo in a savanna. On the right, a 'Descriptive Information' panel provides metadata: Title: The wild life in Africa; Material Type: Book; Creator: Wile life Africa; Subject: Digital items loaded to Amazon; Date: 1941.

Alma Viewer - Fully Customizable

The screenshot displays the ExLibris Alma Viewer interface, which is split into two main sections: a configuration panel on the left and a document viewer on the right.

Configuration Panel (Left):

- PRIMO STUDIO** logo and navigation arrows.
- Theme:** A section for customizing the viewer's appearance. It includes a description: "Change Primo's entire color theme with granular control over base colors".
- Color Selection Table:**

Category	Hex Code	Color
primary	#53738C	Dark Blue
secondary	#A9CDD6	Light Blue
background	#ffffff	White
links	#5C92BD	Medium Blue
warning	#ff6347	Red
positive	#0f7d00	Green
negative	#808080	Grey

- Navigation:** A "Back to Configuration" button and a "Preview is running" indicator.

Document Viewer (Right):

- ExLibris** logo and "Sign in" / "Menu" options.
- Title:** "The Washington Haggadah (excerpt)".
- Contents:** A list of thumbnails for different pages, including "1v", "1z", and "2r".
- Document:** A large, high-resolution image of a manuscript page (1v) with Hebrew text and decorative elements.
- Description:** A sidebar on the right containing the following information:
 - Title:** The Washington Haggadah (excerpt)
 - Creator:** Joel Ben Simeon
 - Description:** Leaves from The Washington Haggadah at Library of Congress

Content Specific Services



Textual

- OCR full-text extraction – display and indexing
- Pdf.js delivery



Images

- IIIF framework for low + high resolution
- Watermarks
- Internet Archive Book Reader
- OpenSeadragon in the Alma Viewer



Audio / Video

- Media conversion
- Streaming video services
- Coming up – closed captions

Streamlining Discovery and Delivery

LIBRARY SEARCH JOURNAL SEARCH ILL REQUEST FETCH ITEM BROWSE DATABASE SEARCH ...

Search anything

DISSERTATION
Freud Psychoanalysis
John Smith
Available Online

TOP

SEND TO

QUICK ACCESS

VIEW ONLINE

DETAILS

LINKS

COLLECTION

EXPLORE

Send to

MENDELEY EXPORT BIBTEX EXPORT RIS EASYBIB ENNOTE REFWORKS

PRINT CITATION PERMALINK EMAIL

Quick Access

Freud_audio

0:00 / 0:12

View Online

Additional services may be available if you sign in Sign in

Digital Version(s) Availability	
Universal Viewer 4 file/s	Download
Digital Version(s) 4 file/s	Download

LIBRARY SEARCH JOURNAL SEARCH ILL REQUEST FETCH ITEM BROWSE DATABASE SEARCH ...

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Digital Version(s) 4 file/s	Download

Showcasing Special Collections in Primo

COLLECTIONS

All Collections

Search within the collection 🔍

Collections

- COLLECTION ARCHAEOLOGY
- COLLECTION HEALTH SCIENCES
- COLLECTION EDUCATION
- COLLECTION HUMANITIES AND SOCIAL SCIENCES
- COLLECTION HEBREW UNIVERSITY DIGITAL THESES AND DISSERTATIONS
- COLLECTION LAW
- COLLECTION The Steven Spielberg Jewish Film Archive
- COLLECTION Hebrew University Archives
- COLLECTION Jews of Romania
- COLLECTION Natural Sciences

Coming up..

Enhanced Accessibility: Closed Captions / subtitles for video files



Coming up..

Exhibition View – use cases

- Exhibition with images accompanied by descriptions
- Tell a narrative with Alma descriptive fields and Digital files
- Historical timeline





Copyright Management: Controlled Digital Lending and more

Copyright Management – CR Statements

All Creative Commons Licenses

Obtrusive / non-obtrusive



Unlimited custom statements

Coupled or decoupled from
access right policy

Copyright Management - Watermark





Controlled Digital Lending

CDL – Why?

- Make it possible for libraries to fulfill their “vital function in society” by providing easy online **access to learning & research** material
- **Digital aides** for readers with print disabilities, research efficiency needs and more
- The “Twentieth Century Problem” - older books still under copyright but **unlikely ever to be offered digitally** by commercial services
- **Additional:**
 - Quick lending turnaround
 - Print conservation
 - Ecological awareness – saving shipments for resource sharing



Ex Libris' Focus Areas



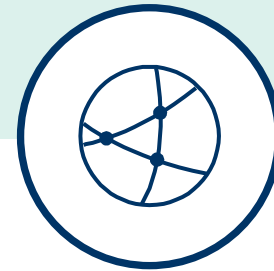
Course Resources – Alma D

- Short term access
- Patron waitlist management



General Circulation – Alma

- Long term lending
- Sync digital / physical fulfillment



Inter Library Loan (ILL) – Rapido

- Consortia
- Single institutions

CDL for Course Resources



Copyright

- Own-to-loan ratio
- Prevent redistribution
- Exempt specific user groups from CDL
- Other: Advanced copyright statement management; Watermarks

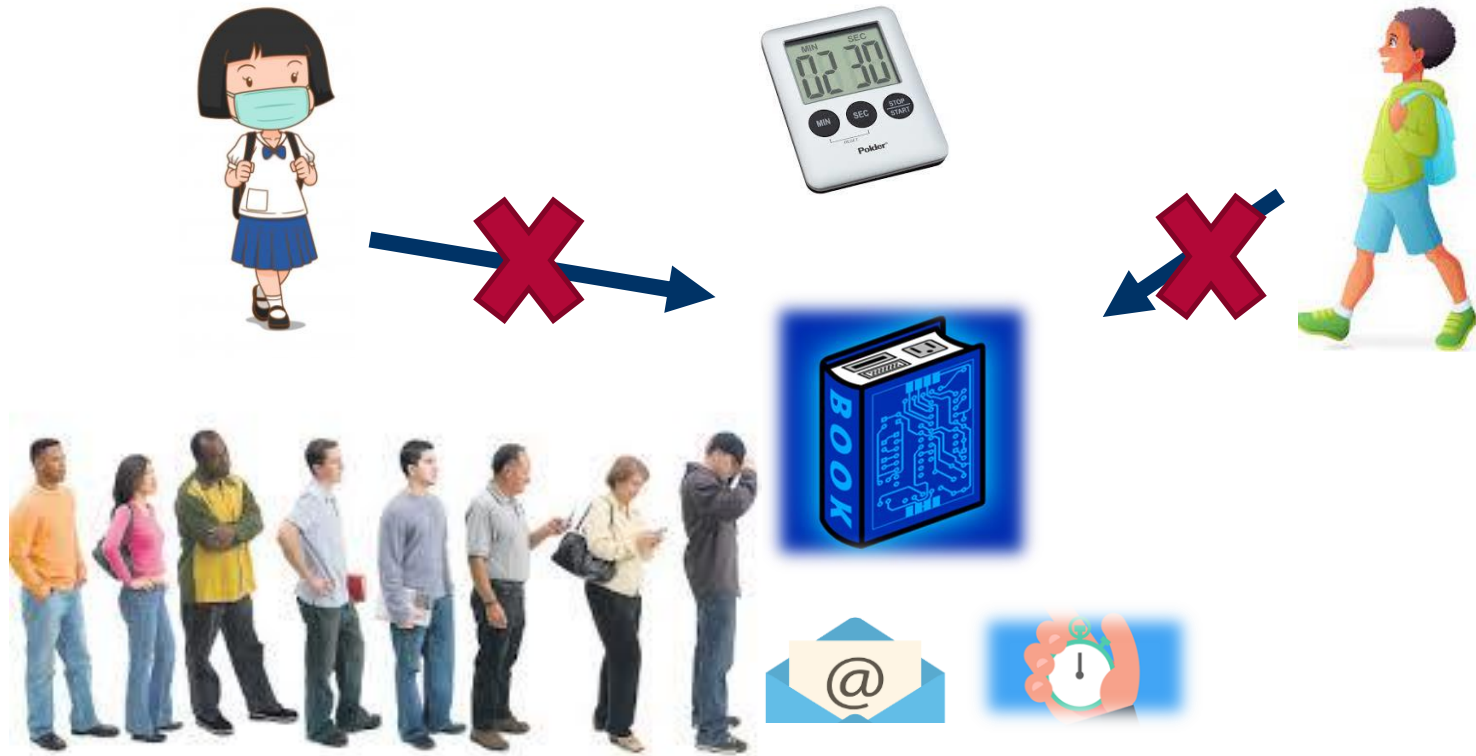
Fulfillment

- Limit session period
- Waiting list
- Any viewer, any discovery layer – Primo, Leganto etc
- Other: Closed captions / subtitles for patron accessibility

Administration

- Waitlist control
- Analytics:
 - Average waiting time per resource
 - Early returns

CDL for Course Resources – Animated flow



Community driven approach

Ex Libris and the Alma users community formed The CDL Advisory Group, providing advice, user stories, workflows and shared experiences on the various areas related to CDL:



The CDL Advisory Group



GEORGETOWN UNIVERSITY



Long-term Loans – Roadmap Plans

- Long term loans with CDL copy
- Integrate with physical circulation / fulfilment flows (inc Terms of Use)
- Sync physical and digital fulfillment, maintaining own-to-loan ratio
- Leverage Alma as a unified resource management system



Resource Sharing

- Enable libraries to share CDL resources
- Ensuring the physical copy cannot be circulated until the CDL copy is “returned” and maintaining the own-to-loan ratio
- Offering patrons visibility upon discovery of CDL available options
- Conformance with ILL CDL



Thank you!

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